

Buellton 2020

The State of the City



Buellton Rocks!

- **Beautiful Setting**
- **Opportunities for Leisure/Recreation**
- **Small Town Feel**
- **Great Schools**

#CityManagers*Nerd*Out

- City Council Relationships
- Staff Competence/Cohesiveness
- Excellent Breweries
- Notable Projects/Accomplishments
- Economic Vitality/Financial Stability
- Future Challenges Facing the City

Mayor and City Council



HOLLY SIERRA
MAYOR



ART MERCADO
VICE MAYOR



ED ANDRISEK
COUNCIL MEMBER



DAVID KING
COUNCIL MEMBER



JOHN SANCHEZ
COUNCIL MEMBER

Commissions/Committees

- **Planning Commission**

I WANT YOU



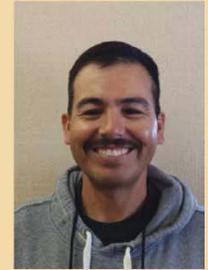
BUELLTON PLANNING COMMISSION

No Commission Apply Now Once Required!

Commissions/Committees

- **Planning Commission**
- **Arts & Culture Committee**
- **Green Team**
- **City/School District Joint Use Committee**

City Staff



NOT how Buellton Operates!

I'M SORRY, WE CAN'T APPROVE
THIS PERMIT. YOUR LAND ISN'T
ZONED FOR GIANT-MONEY-BIN
CONSTRUCTION.

ALSO, YOU'RE
A DUCK.

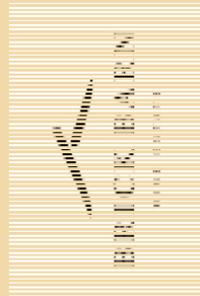
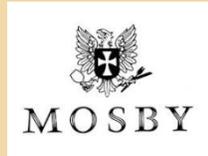
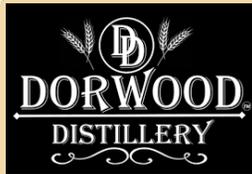


Image Credit: xkcd.com

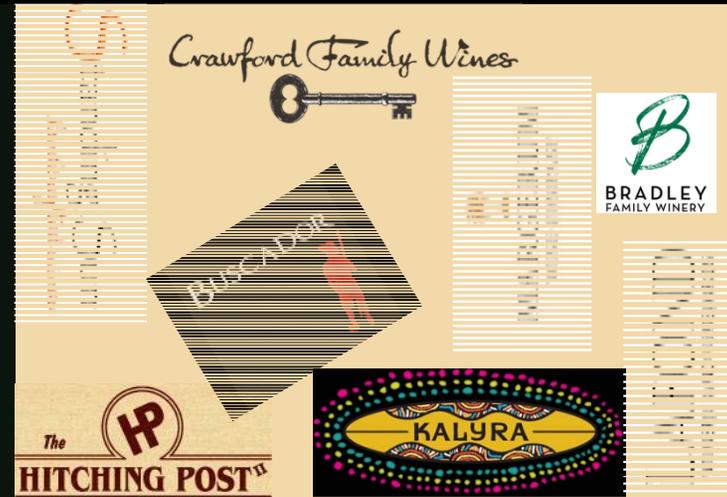
Congratulations Eddie!



#Hey!They'reOnMyList!



*alma
rosa*



What *has* the City been up to?



Image Credit: xkcd.com

Village Park Completed



Vineyard Village Townhomes



Hwy 246 Pedestrian Crossing



Avenue of Flags



Waypoint Project

(aka Bowling Alley)



Waypoint Project

(aka Bowling Alley)



Other Activities

- **Creation of Arts and Culture Committee**
- **Reboot of Holiday Parade for Winterfest**
- **Initiated City in the School Program**
- **Refined City Cannabis Policy and Positions**

NOT a Problem Buellton has!

But it's not doing too bad...

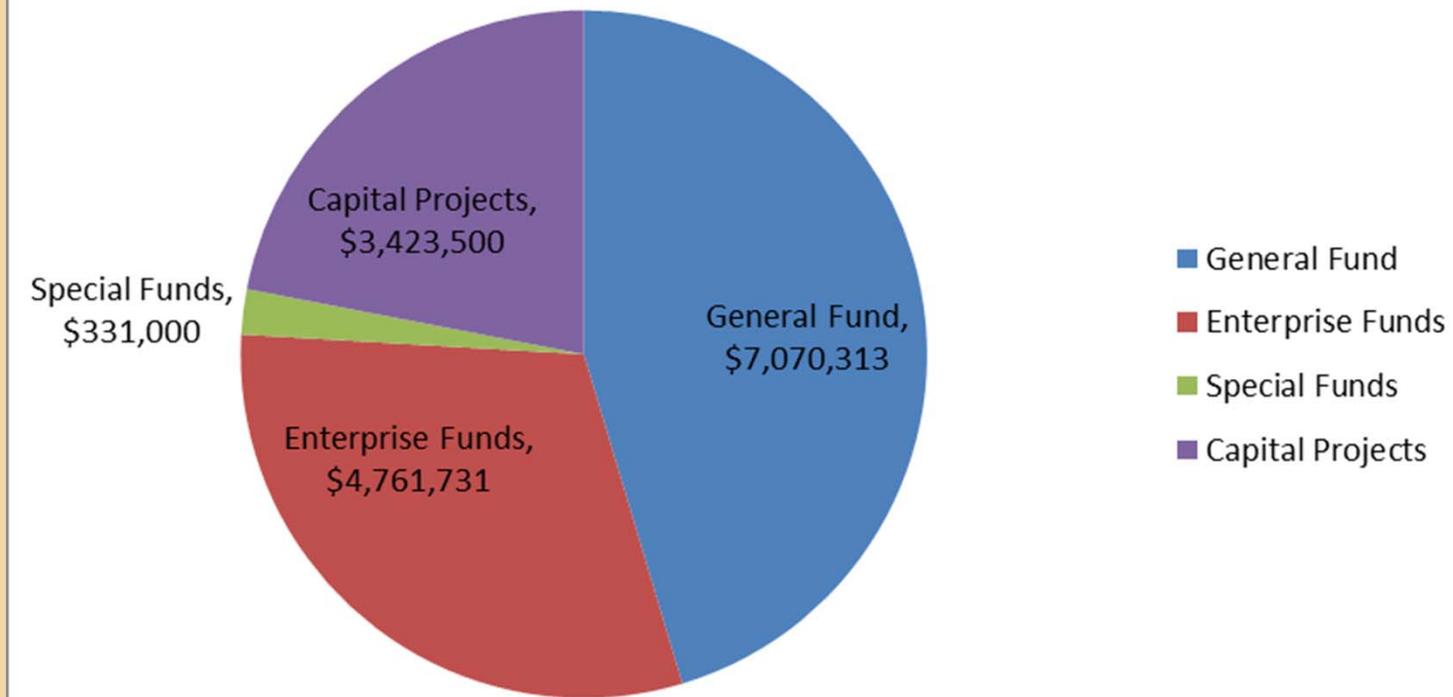


Image Credit: xkcd.com

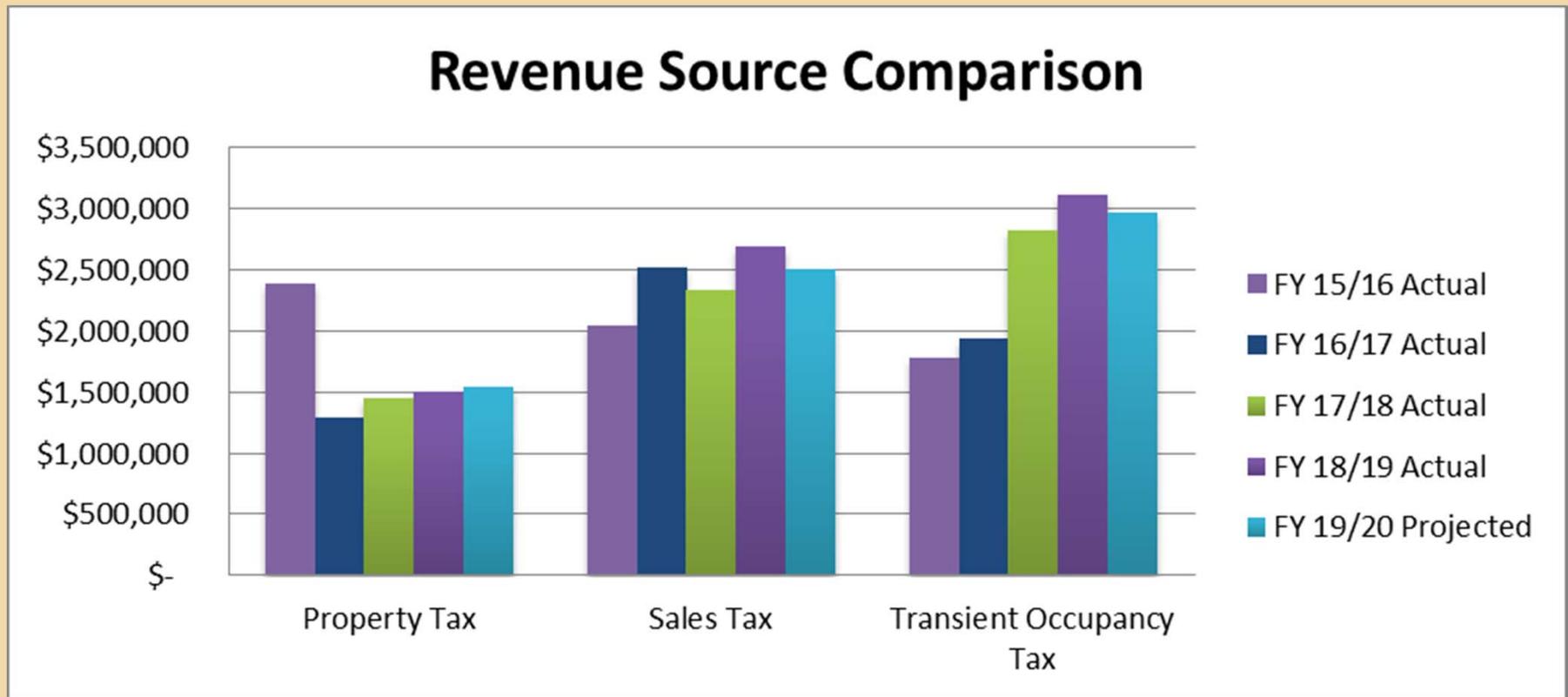
2019/20 Budget

\$15,586,544.00

2019/20 City Budget - All Funds Current Budget



Where the Money Comes From...

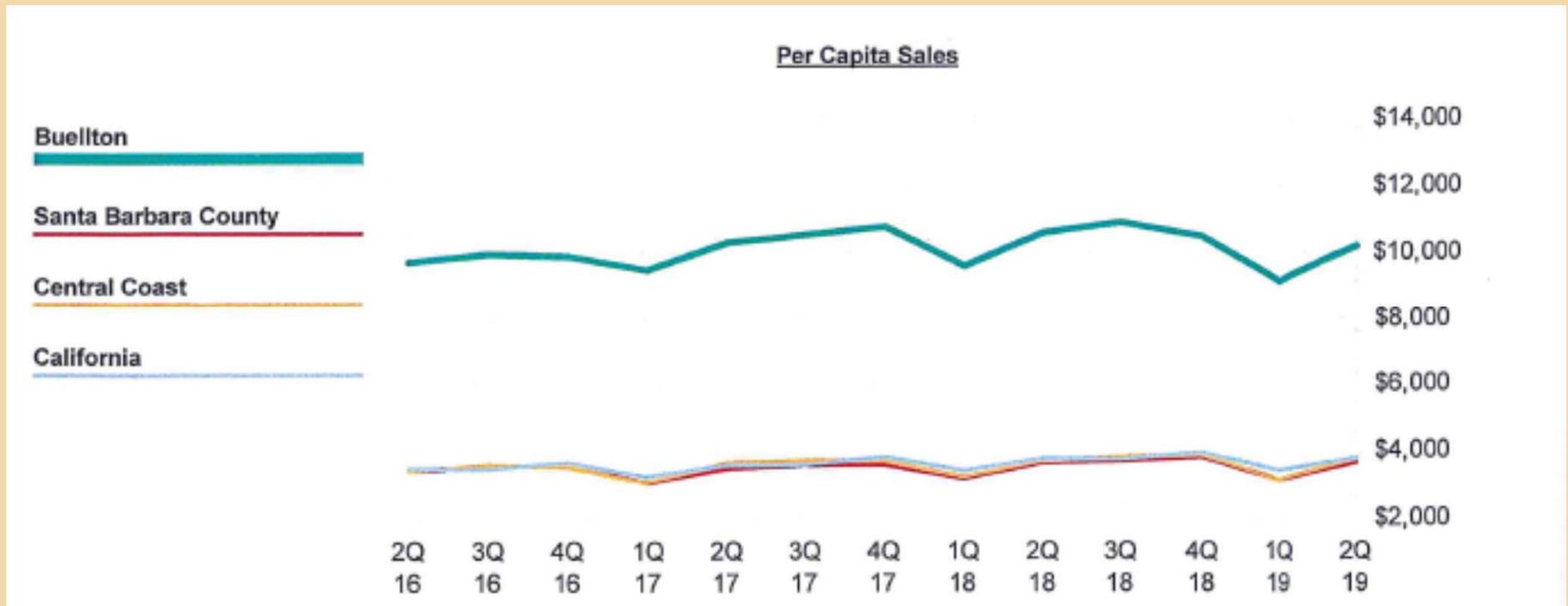


Top 25 Sales Tax Producers

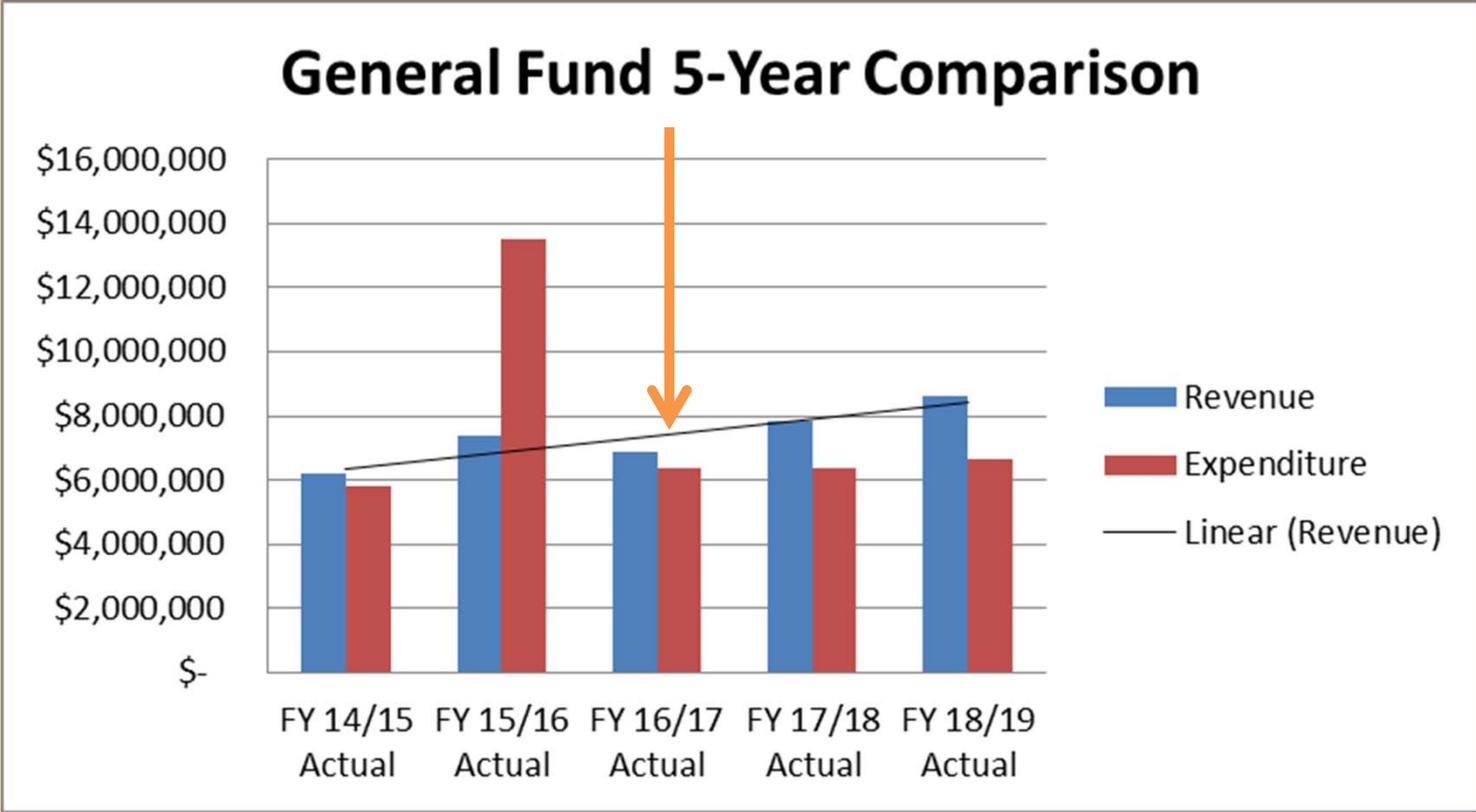
(in alphabetical order)

- Airstream
- AJ Spurs Saloon & Dining Hall
- Albertsons
- Andersons Pea Soup
- Buellton Mobil
- Buellton Shell
- Chevron
- Conserv Fuel
- CVS Pharmacy
- Eagle Energy 76
- Farm Supply
- Habit Burger Grill
- Industrial Eats
- Jim Vreeland Ford
- McDonalds
- Platinum Performance
- Platinum Performance Vet
- Rio Vista Chevrolet
- Taproom & Barrelworks
- The Hitching Post II
- Todd Pipe & Supply
- Toms Gas & Market
- Tractor Supply
- USA Station
- Wonderful Wine Co

Per Capita Sales Tax Comparison

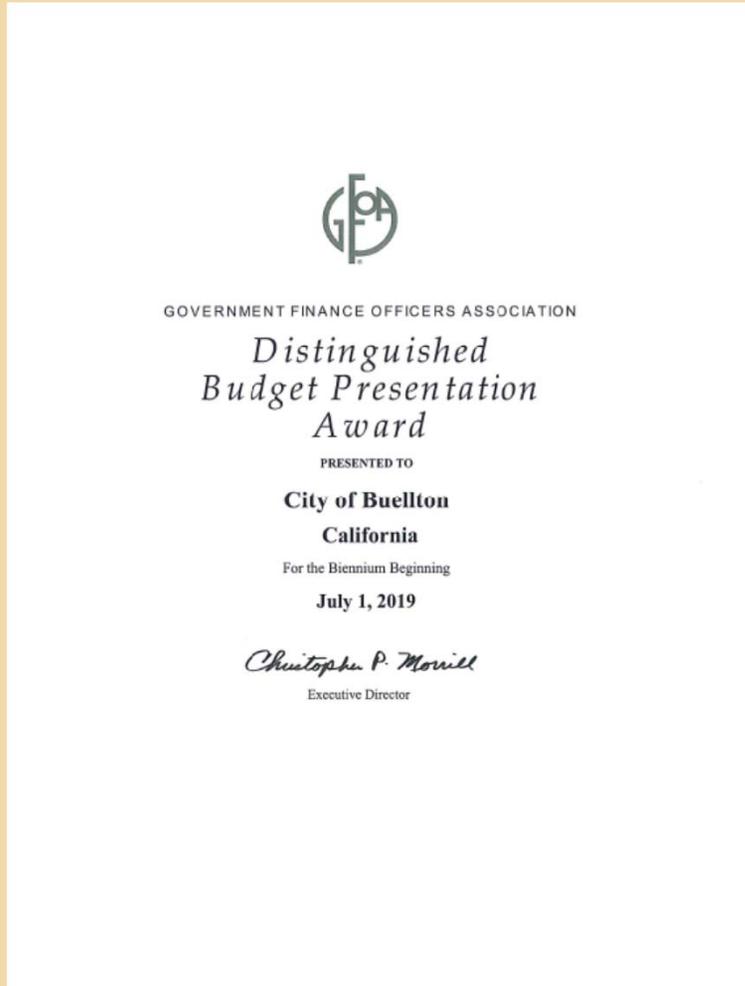


General Fund Trend

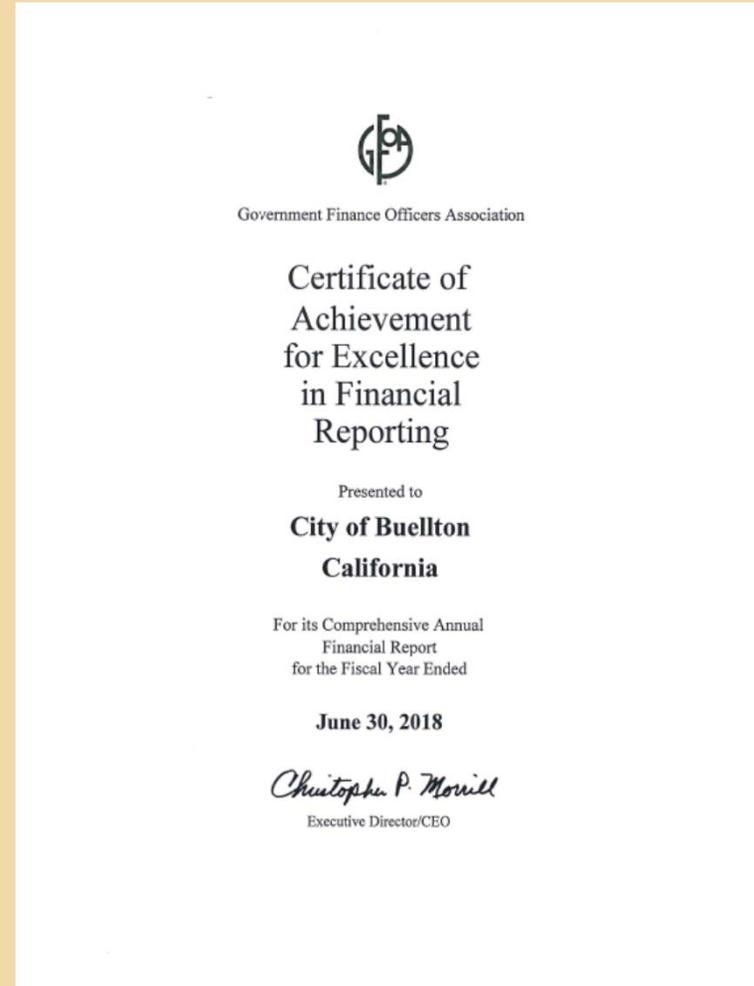


	<u>FY 14/15 Actual</u>	<u>FY 15/16 Actual</u>	<u>FY 16/17 Actual</u>	<u>FY 17/18 Actual</u>	<u>FY 18/19 Actual</u>
Revenue	\$6,189,618.46	\$7,385,714.05	\$6,879,555.10	\$7,826,700.99	\$8,632,266.00
Expenditure	\$5,804,846.50	\$13,530,410.00	\$6,366,471.57	\$6,364,065.33	\$6,658,445.56

Financial Awards



2015, 2017, 2019



2013, 2014, 2015,
2016, 2017, 2018

Future Challenges Facing the City

**A smooth sea never made
a skilled sailor.**

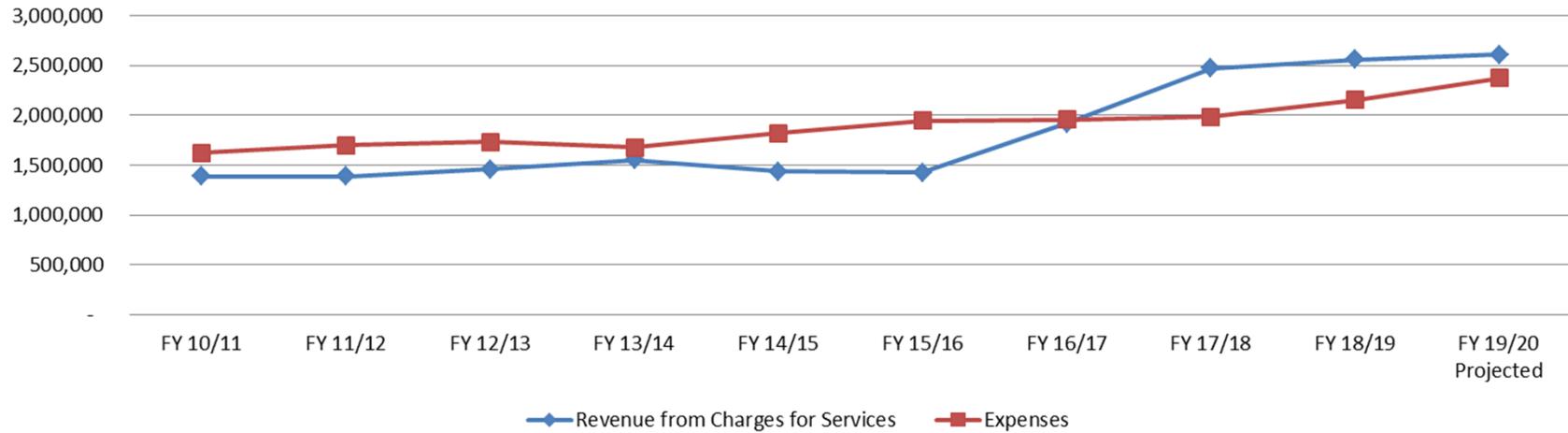
- Franklin D. Roosevelt

Pension Liabilities

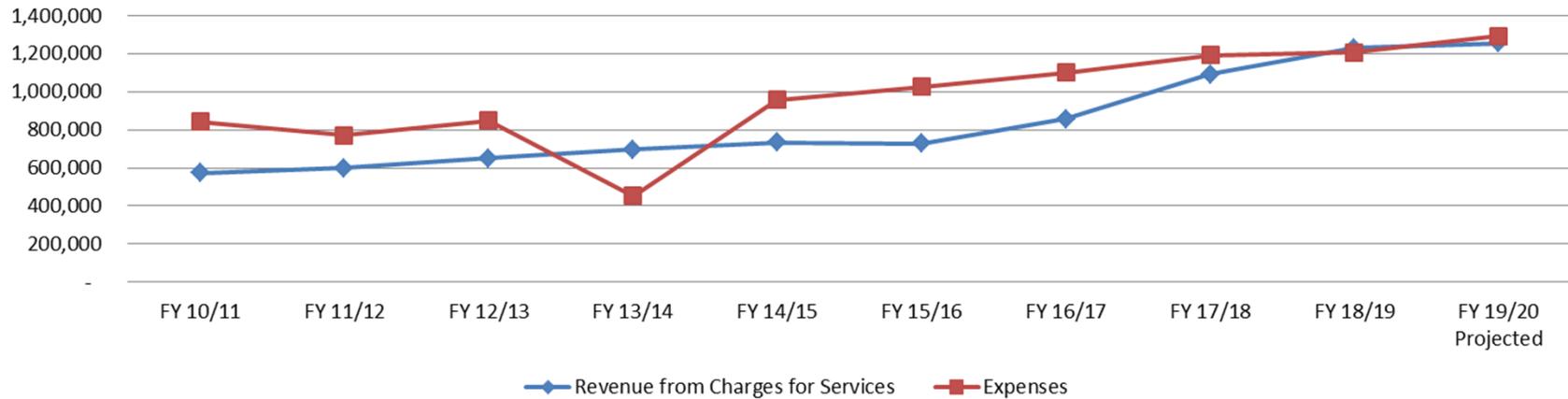
- Many cities are in crisis due to pension obligations
- Buellton ranks among the best cities in California for Overall Pension Risk (#439 out of 471)
- Buellton maintains a small staff to minimize costs (20 budgeted positions)
- Buellton pays on 20-year amortization vs 30-year
- A reserve policy is currently in development

Utilities Challenges

Water Fund Operating Trend



Sewer Fund Operating Trend



Infringements on Local Control

- The Feds and the State have been limiting the ability of cities to make decisions impacting their residents.
- Wireless communication facilities, solar energy, outdoor food vending, housing and local elections are examples.
- Even Counties are considering such action.
- Buellton will remain vigilant, active and outspokenly opposed.

Economic Development

- Enhancement of Revenue streams is needed
- Boost Sales Tax generators by spurring development on Avenue of Flags
- Enhance TOT (Hotel Bed Tax) with possible hotel development on McMurray
- Continue to develop tourism to support both

UFO Spectator

We Want to Believe!

Issue No. 246

JANUARY 2020



**PHOTOS
OF
ALIEN
VISIT!**

**Solvang CA:
Today's Roswell?**

01123454548750>



Buellton is at a Turning Point

- No longer focused on just providing basic services.
- Excellent management up to the present has resulted in financial stability and security.
- Allows for a new focus on amenities to residents.
- Buellton is more than ready to take its place as the economic hub of the Santa Ynez Valley.

The State of the City of Buellton is

- Emergent
- Imminent
- Exciting



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