

CITY OF BUELLTON

PLANNING COMMISSION MEETING MINUTES

Regular Meeting of March 3, 2016 – 6:00 p.m.
City Council Chambers, 140 West Highway 246
Buellton, California

CALL TO ORDER

Chair Reif called the meeting to order 6:02 p.m.

PLEDGE OF ALLEGIANCE

Commissioner Dunstan led the Pledge of Allegiance

ROLL CALL

Present: Commissioners, Brian Dunstan, Dan Heedy, Vice Chair Art Mercado and Chair Foster Reif

Absent: Commissioner Joe Padilla

Staff: City Manager Marc Bierdzinski
Contract Planner Irma Tucker
Assistant Planner Andrea Olson

REORDERING OF AGENDA

None

PRESENTATIONS

None

APPROVAL OF MINUTES

1. Minutes of the regular Planning Commission meeting of February 18, 2016

MOTION:

Chair Reif moved and Vice Chair Mercado seconded the motion to approve the Minutes of February 18, 2016

VOTE:

Motion passed by 3-0 voice vote with abstention by Commissioner Dunstan due to his absence from the meeting.

PUBLIC COMMENTS

None

CONSENT CALENDAR

None

CONTINUED PUBLIC HEARINGS

None

NEW PUBLIC HEARINGS

None

OTHER BUSINESS**2. Discussion of Community Identification Signs****RECOMMENDATION:**

That the Planning Commission receive public input and provide direction to staff on amendments to the Community ID Sign regulations.

DOCUMENTS:

Planning Department Staff Report with attachments (Existing Ordinance -- Community ID Signs, Prior Staff Reports and Minutes, Memo from the City Attorney)

STAFF REPORT:

City Manager Marc Bierdzinski presented the staff report.

SPEAKERS/DISCUSSION:

Kathy Vreeland, Buellton Chamber of Commerce, gave a history on the discussion for a Community ID sign stating that the purpose of such a sign would be to welcome people to Buellton and to advertise local businesses. The sign was originally to be funded by the Chamber of Commerce but to do this, an advertising component would be necessary to offset the cost. She suggested having the City Attorney research nonprofit agencies use of such a sign.

Peggy Brierton, 225 Teri Sue Lane, Buellton, thanked the Commission for deciding against a digital sign and expressed concerns regarding the sign size and location. She suggested utilizing a Caltrans program that allows putting a Community ID sign across the Highway 101 overpass to connect both sides of the City.

The Commission discussed the following issues:

- Clarification on what commercial advertising is
- What type of events would be allowed to advertise; Chamber/City events, nonprofit events etc.
- Size of sign
- Discussed code amendment to remove commercial advertisement aspect and also add a clause prohibiting digital signs

The Commission directed staff to check with the City Attorney regarding advertising for nonprofit events and to prepare a code amendment to remove the commercial advertising aspect and add a clause prohibiting digital signs.

WRITTEN COMMUNICATIONS

None

PLANNING COMMISSIONER COMMENTS

None

PLANNING DIRECTOR REPORT

City Manager Bierdzinski updated the Commission on recent City Council actions and the status of various projects and mentioned several upcoming projects.

ADJOURNMENT

Chair Reif adjourned the meeting at 6:31 p.m. to the next regular scheduled meeting of the Planning Commission to be held March 17, 2016 at the City Council Chambers, 140 West Highway 246, Buellton.

Foster Reif, Planning Commission Chair

ATTEST:

Clare Barcelona, Planning Commission Secretary

An audio CD of this Planning Commission Meeting is available upon request.