



CITY OF BUELLTON

CITY COUNCIL AGENDA

**Regular Meeting of September 8, 2016 at 6:00 p.m.
City Council Chambers, 140 West Highway 246
Buellton, California**

Materials related to an item on this agenda, as well as materials submitted to the City Council after distribution of the agenda packet, are available for public inspection in the Office of the City Clerk, located at 107 West Highway 246, during normal business hours.

CALL TO ORDER

Mayor Ed Andrisek

PLEDGE OF ALLEGIANCE

ROLL CALL

Council Members John Connolly, Leo Elovitz, Holly Sierra, Vice Mayor Dan Baumann, and Mayor Ed Andrisek

REORDERING OF AGENDA

PUBLIC COMMENTS

Speaker Slip to be completed and turned in to the City Clerk prior to commencement of meeting. Any person may address the Council on any subject pertaining to City business, including all items on the agenda not listed as a Public Hearing, including the Consent Agenda and Closed Session. Limited to three (3) minutes per speaker. By law, no action may be taken at this meeting on matters raised during Public Comments not included on this agenda.

CONSENT CALENDAR

(ACTION)

The following items are considered routine and non-controversial and are scheduled for consideration as a group. Any Council Member, the City Attorney, or the City Manager may request that an item be withdrawn from the Consent Agenda to allow for full discussion. Members of the Public may speak on Consent Agenda items during the Public Comment period.

- 1. Minutes of August 25, 2016 Regular City Council Meeting**
- 2. List of Claims to be Approved and Ratified for Payment to Date for Fiscal Year 2016-17**
- 3. Annual Report for Fiscal Year 2015-16 from Visit Santa Ynez Valley**

PRESENTATIONS

- 4. Proclamation Honoring Monte Larsen – A Veteran Volunteering in the Santa Ynez Valley**

PUBLIC HEARINGS**COUNCIL MEMBER COMMENTS****COUNCIL ITEMS****WRITTEN COMMUNICATIONS**

Written communications are included in the agenda packets. Any Council Member, the City Manager or City Attorney may request that a written communication be read into the record.

COMMITTEE REPORTS

This Agenda listing is the opportunity for Council Members to give verbal Committee Reports on any meetings recently held for which the Council Members are the City representatives thereto.

BUSINESS ITEMS**(POSSIBLE ACTION)**

5. **Presentation Regarding Tajiguas Resource Recovery Project**
❖ (Staff Contact: City Manager Marc Bierdzinski)
6. **Consideration of Contract Amendment with Ravatt Albrecht & Associates for Work on the Avenue of Flags Specific Plan**
❖ (Staff Contact: City Manager Marc Bierdzinski)
7. **Resolution No. 16-18 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to Freear Drive”**
❖ (Staff Contact: Public Works Director Rose Hess)
8. **Resolution No. 16-20 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to River View Drive”**
❖ (Staff Contact: Public Works Director Rose Hess)
9. **Ordinance No. 16-03 – “An Ordinance of the City Council of the City of Buellton, California, Revising Title 19 (Zoning) of the Buellton Municipal Code (16-ZOA-02) Relating to Sections 19.08.100.E (Zoning Clearance Time Limits), 19.08.110.E (Use Permit Time Limits), and 19.08.120.H (Development Plan Time Limits)” (Second Reading)**
❖ (Staff Contact: City Manager Marc Bierdzinski)

CITY MANAGER’S REPORT**ADJOURNMENT**

The next meeting of the City Council will be held on Thursday, September 22, 2016 at 6:00 p.m.

CITY OF BUELLTON

CITY COUNCIL MEETING MINUTES
Regular Meeting of August 25, 2016
City Council Chambers, 140 West Highway 246
Buellton, California

CALL TO ORDER

Mayor Ed Andrisek called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: Council Members John Connolly, Leo Elovitz, Holly Sierra, Vice Mayor Dan Baumann and Mayor Ed Andrisek

Staff: City Manager Marc Bierdzinski, Finance Director Carolyn Galloway-Cooper, Public Works Director Rose Hess, City Attorney Steve McEwen, Station Commander Lt. Shawn O'Grady, and City Clerk Linda Reid

REORDERING OF AGENDA

None

PUBLIC COMMENTS

None

CONSENT CALENDAR

- 1. Minutes of August 11, 2016 Regular City Council Meeting**
- 2. List of Claims to be Approved and Ratified for Payment to Date for Fiscal Year 2016-17**
- 3. Revenue and Expenditure Reports through July 31, 2016**
- 4. Acceptance of the Reservoir 1 and 2 Improvement Project**

MOTION:

Motion by Council Member Sierra, seconded by Council Member Elovitz approving Consent Calendar Items 1 through 4 as listed.

VOTE:

Motion passed by a roll call vote of 5-0.

Council Member Connolly – Yes

Council Member Elovitz – Yes

Council Member Sierra – Yes

Vice Mayor Baumann – Yes

Mayor Andrisek – Yes

PRESENTATIONS

None

PUBLIC HEARINGS

- 5. Ordinance No. 16-03 – “An Ordinance of the City Council of the City of Buellton, California, Revising Title 19 (Zoning) of the Buellton Municipal Code (16-ZOA-02) Relating to Sections 19.08.100.E (Zoning Clearance Time Limits), 19.08.110.E (Use Permit Time Limits), and 19.08.120.H (Development Plan Time Limits)” (Introduction and First Reading)**

RECOMMENDATION:

That the City Council consider the introduction and first reading of Ordinance No. 16-03.

STAFF REPORT:

City Manager Bierdzinski and City Attorney McEwen presented the staff report.

SPEAKERS/DISCUSSION:

Mayor Andrisek continued the opened public hearing at 6:07 p.m. There being no public comment, Mayor Andrisek closed the public hearing at 6:08 p.m.

The City Council discussed the details of the ordinance and why the ordinance was being revised.

DOCUMENTS:

Staff report with attachments as listed in the staff report.

MOTION:

Motion by Vice Mayor Baumann, seconded by Council Member Elovitz approving the introduction and first reading of Ordinance No. 16-03 – “An Ordinance of the City Council of the City of Buellton, California, Revising Title 19 (Zoning) of the Buellton Municipal Code (16-ZOA-02) Relating to Sections 19.08.100.E (Zoning Clearance Time Limits), 19.08.110.E (Use Permit Time Limits), and 19.08.120.H (Development Plan Time Limits)” by title only and waive further reading.

VOTE:

Motion passed by a roll call vote of 4-1, with Council Member Sierra voting no.
Council Member Connolly - Yes
Council Member Elovitz - Yes
Council Member Sierra - No
Vice Mayor Baumann - Yes
Mayor Andrisek – Yes

COUNCIL MEMBER COMMENTS/ITEMS

Council Member Sierra stated she attended the ribbon cutting for Brothers Spirits and said it was a great event. She also congratulated City Clerk Linda Reid on becoming a published author.

Mayor Andrisek announced that he and Council Members Sierra and Connolly attended the Channel Counties League of California Cities dinner at the City of Lompoc and said it was a great event. Mayor Andrisek also stated that residents can get voter registration materials at the Buellton Library.

WRITTEN COMMUNICATIONS

None

COMMITTEE REPORTS

Council Member Sierra announced that she attended a board meeting for Santa Barbara County Air Pollution Control District (APCD) and provided an oral report regarding the meeting.

BUSINESS ITEMS

6. Discussion and Possible Award of Contract Regarding Engineering Services

RECOMMENDATION:

That the City Council discuss the panel’s recommendations for Engineering Services and provide comments and direction on how to proceed with contracted services.

STAFF REPORT:

Public Works Director Hess presented the staff report.

DOCUMENTS:

Staff report with attachments as listed in the staff report.

SPEAKERS/DISCUSSION:

Correspondence was received and made part of the record from James Salvito, President and CEO of MNS Engineers Inc., Buellton resident Diane Campbell, and Gavin Moores, President of CPDC, Inc.

The City Council discussed the following issues:

- Review of MNS billing records
- The value of MNS's experience in the community
- That staff provide Council with a bullet point list of performance measurements to be included in the contract
- Possibility of using two engineering firms to fulfill the City's engineering needs

MOTION:

Motion by Vice Mayor Baumann, seconded by Council Member Connolly continuing this item to the Council meeting of September 22 and requesting that staff provide MNS billing information to all Council Members.

VOTE:

Motion passed by a roll call vote of 5-0.

Council Member Connolly – Yes

Council Member Elovitz – Yes

Council Member Sierra – Yes

Vice Mayor Baumann - Yes

Mayor Andrisek – Yes

7. Discussion and Direction Regarding Recreational Vehicle Parking**RECOMMENDATION:**

That the City Council review the existing ordinance wording regarding parking of recreational vehicles, boats, and trailers and provide direction to staff on how to proceed.

STAFF REPORT:

City Manager Bierdzinski presented the staff report.

SPEAKERS/DISCUSSION:

Barbara Knecht, Buellton, expressed her displeasure with the number of recreational vehicles, boats, and trailers in front yards and on City streets and that Council consider placing limits on where these items can be parked. Ms. Knecht provided evidence photos for the record.

The City Council discussed the following issues:

- Revising parking restrictions for recreational vehicles, boats, and trailers
- Staff to provide various ordinance wording options for parking recreational vehicles, boats, and trailers

DIRECTION:

The City Council agreed by consensus to direct staff to research different wording options for possible revision to the RV parking ordinance.

CITY MANAGER'S REPORT

City Manager Bierdzinski provided an informational report to the City Council.

ADJOURNMENT

Mayor Andrisek adjourned the regular meeting at 7:00 p.m. The next regular meeting of the City Council will be held on Thursday, September 8, 2016 at 6:00 p.m.

Ed Andrisek
Mayor

ATTEST:

Linda Reid
City Clerk

BACK-UP/SUPPORT DATA IS AVAILABLE FOR COUNCIL REVIEW IN CITY HALL

The following is a list of claims to be ratified and approved for payment by the City Council at the **September 8, 2016** Council Meeting.

Listed below is a brief summary of the attached claims:

EXHIBIT A *	A/P Packet #APPKT00340	85,901.84 (2 pages)
	A/P Packet #APPKT00341	240,135.69 (2 pages)
	A/P Packet #APPKT00337	565.00 (2 pages)
	A/P Packet #APPKT00335	35,497.21 (2 pages)
	Utility Packet #UBPKT000376	318.27 (1 page)

Total Packets:	<u>\$362,418.01</u>
----------------	---------------------

EXHIBIT B	<u>\$13,667.84</u>
-----------	--------------------

Staff Payroll	8/19/2016	49,366.15
Council Payroll	8/25/2016	2,197.71

TOTAL AMOUNT OF CLAIMS:	Total Payroll:	<u>\$51,563.86</u>
--------------------------------	----------------	--------------------

		<u>\$427,649.71</u>
--	--	---------------------

* The A/P Packets above will be approved on Council Agenda date of 9/8/2016
 Checks to be signed on 9/8/16 tie to A/P Packet #APPKT00340
 Checks previously signed by staff to avoid late fees relate to:
 A/P Packets #APPKT00335, APPKT00337 and APPKT00341
 Utility Packet #UBPKT000376

MPB 8/31/16

Payments via Electronic Fund Transfer (EFT):
From 8/16/2016 through 8/29/2016

AFLAC	8/16/2016	609.03
Bank Fees	8/17/2016	12.00
Payroll Tax - IRS	8/22/2016	10,241.98
Payroll Tax - EDD	8/22/2016	2,684.79
Payroll Tax - IRS	8/26/2016	96.84
Payroll Tax - EDD	8/26/2016	23.20

Total \$13,667.84



By Check Number

Vendor Number	Vendor Name	Payment Date	Payment Type	Discount Amount	Payment Amount	Number
Bank Code: General Checking-General Checking						
000065	BURKE, WILLIAMS & SORENSEN, LLF	09/08/2016	Regular	0.00	10,743.61	33408
000079	CALIF. RURAL WATER ASSOCIATION	09/08/2016	Regular	0.00	684.00	33409
000105	CITY OF BUELLTON	09/08/2016	Regular	0.00	1,357.25	33410
000121	COC/BBA/VISITORS INFORMATION	09/08/2016	Regular	0.00	43,651.19	33411
000122	COMCAST CABLE	09/08/2016	Regular	0.00	236.05	33412
000752	DATAARC, LLC	09/08/2016	Regular	0.00	162.00	33413
000172	ECHO COMMUNICATIONS	09/08/2016	Regular	0.00	67.80	33414
001082	Laura Poindexter	09/08/2016	Regular	0.00	750.00	33415
000978	Staples Credit Plan	09/08/2016	Regular	0.00	624.78	33416
000521	TODD PIPE & SUPPLY	09/08/2016	Regular	0.00	133.71	33417
000894	VISITSYV	09/08/2016	Regular	0.00	27,491.45	33418

Bank Code General Checking Summary

Payment Type	Payable Count	Payment Count	Discount	Payment
Regular Checks	13	11	0.00	85,901.84
Manual Checks	0	0	0.00	0.00
Voided Checks	0	0	0.00	0.00
Bank Drafts	0	0	0.00	0.00
EFT's	0	0	0.00	0.00
	13	11	0.00	85,901.84

Fund Summary

Fund	Name	Period	Amount
999	POOLED CASH	9/2016	85,901.84
			<u>85,901.84</u>



By Check Number

Vendor Number	Vendor Name	Payment Date	Payment Type	Discount Amount	Payment Amount	Number
Bank Code: General Checking-General Checking						
000028	ARAMARK UNIFORM SERVICES INC	08/30/2016	Regular	0.00	786.88	33419
000303	ART MERCADO	08/30/2016	Regular	0.00	50.00	33420
000718	AUTOSYS, INC.	08/30/2016	Regular	0.00	10,231.99	33421
000868	BRIAN DUNSTAN	08/30/2016	Regular	0.00	50.00	33422
000090	CalPERS LONG-TERM CARE PROGRA	08/30/2016	Regular	0.00	84.25	33423
000922	CERTIFIED LABORATORIES INC	08/30/2016	Regular	0.00	203.03	33424
000107	CITY OF LOMPOC	08/30/2016	Regular	0.00	1,666.66	33425
000655	COAST NETWORKX, INC.	08/30/2016	Regular	0.00	237.50	33426
000713	COASTAL COPY Inc	08/30/2016	Regular	0.00	484.92	33427
000122	COMCAST CABLE	08/30/2016	Regular	0.00	127.29	33428
000122	COMCAST CABLE	08/30/2016	Regular	0.00	171.73	33429
000140	DAN HEEDY	08/30/2016	Regular	0.00	50.00	33430
000598	ENGEL & GRAY, INC.	08/30/2016	Regular	0.00	4,474.49	33431
000193	FIRST NATIONAL BANK OF OMAHA	08/30/2016	Regular	0.00	13,142.72	33432
	Void	08/30/2016	Regular	0.00	0.00	33433
000199	FOSTER D. REIF	08/30/2016	Regular	0.00	50.00	33434
001040	Frontier Communications	08/30/2016	Regular	0.00	1,919.69	33435
001028	HdL Coren & Cone Inc.	08/30/2016	Regular	0.00	941.40	33436
000252	JIM VREELAND FORD	08/30/2016	Regular	0.00	75.25	33437
000869	JOE PADILLA	08/30/2016	Regular	0.00	50.00	33438
000812	KOSMONT & ASSOCIATES, INC. dba	08/30/2016	Regular	0.00	19,053.70	33439
000587	KYLE ABELLO	08/30/2016	Regular	0.00	520.00	33440
001077	Maria Andalon	08/30/2016	Regular	0.00	200.00	33441
001075	Matt Graef	08/30/2016	Regular	0.00	199.00	33442
000342	NIELSEN BUILDING MATERIALS,INC	08/30/2016	Regular	0.00	67.57	33443
000352	P G & E	08/30/2016	Regular	0.00	35,831.81	33444
000372	PETTY CASH	08/30/2016	Regular	0.00	60.00	33445
000861	POLYDYNE INC.	08/30/2016	Regular	0.00	1,146.96	33446
000380	PRAXAIR DISTRIBUTION, INC.	08/30/2016	Regular	0.00	144.41	33447
000848	RAVATT, ALBRECHT & ASSOC, INC.	08/30/2016	Regular	0.00	2,241.70	33448
000450	SB CO SHERIFF'S DEPARTMENT	08/30/2016	Regular	0.00	143,467.76	33449
001078	State of CA - DCA	08/30/2016	Regular	0.00	115.00	33450
000506	THE CREDIT BUREAU	08/30/2016	Regular	0.00	36.60	33451
000543	USA BLUEBOOK INC	08/30/2016	Regular	0.00	995.47	33452
000551	VALLEY TOOL RENTALS	08/30/2016	Regular	0.00	400.00	33453
000556	VERIZON WIRELESS	08/30/2016	Regular	0.00	566.79	33454
000782	WAGE WORKS	08/30/2016	Regular	0.00	141.00	33455
001063	Wells Fargo Vendor Fin Serv	08/30/2016	Regular	0.00	150.12	33456

Bank Code General Checking Summary

Payment Type	Payable Count	Payment Count	Discount	Payment
Regular Checks	53	37	0.00	240,135.69
Manual Checks	0	0	0.00	0.00
Voided Checks	0	1	0.00	0.00
Bank Drafts	0	0	0.00	0.00
EFT's	0	0	0.00	0.00
	53	38	0.00	240,135.69

Fund Summary

Fund	Name	Period	Amount
999	POOLED CASH	8/2016	240,135.69
			<u>240,135.69</u>



City of Buellton, CA

Check Register

Packet: APPKT00337 - 2016-08-26 Spec Run PAYMENT

By Check Number

Vendor Number	Vendor Name	Payment Date	Payment Type	Discount Amount	Payment Amount	Number
000379	POSTMASTER	08/26/2016	Regular	0.00	565.00	33402

Bank Code General Checking Summary

Payment Type	Payable Count	Payment Count	Discount	Payment
Regular Checks	1	1	0.00	565.00
Manual Checks	0	0	0.00	0.00
Voided Checks	0	0	0.00	0.00
Bank Drafts	0	0	0.00	0.00
EFT's	0	0	0.00	0.00
	1	1	0.00	565.00

Fund Summary

Fund	Name	Period	Amount
999	POOLED CASH	8/2016	565.00
			<hr/> 565.00



By Check Number

Vendor Number	Vendor Name	Payment Date	Payment Type	Discount Amount	Payment Amount	Number
Bank Code: General Checking-General Checking						
000509	ALAN NEEDHAM dba	08/23/2016	Regular	0.00	353.67	33383
000770	ALEX URIBE dba	08/23/2016	Regular	0.00	460.22	33384
000718	AUTOSYS, INC.	08/23/2016	Regular	0.00	8,808.12	33385
000107	CITY OF LOMPOC	08/23/2016	Regular	0.00	20.00	33386
000655	COAST NETWORKX, INC.	08/23/2016	Regular	0.00	1,240.28	33387
000118	COASTAL COPY, INC.	08/23/2016	Regular	0.00	1,773.76	33388
000965	FASTRAK SOFTWARES, INC	08/23/2016	Regular	0.00	149.00	33389
000395	JOSE RAFAEL RUIZ dba	08/23/2016	Regular	0.00	1,650.00	33390
000827	JOSEPH GRAUER	08/23/2016	Regular	0.00	115.68	33391
000835	METRO VENTURES LTD	08/23/2016	Regular	0.00	5,960.00	33392
000669	O'CONNOR & SONS dba	08/23/2016	Regular	0.00	105.00	33393
001059	On Site Business & IT Solutions Inc.	08/23/2016	Regular	0.00	760.50	33394
000465	SP MAINTENANCE SERVICES, INC.	08/23/2016	Regular	0.00	2,821.00	33395
000529	TRANSFIRST HEALTH & GOVERNMEI	08/23/2016	Regular	0.00	275.15	33396
000535	UNDERGROUND SERVICE ALERT	08/23/2016	Regular	0.00	7.50	33397
000551	VALLEY TOOL RENTALS	08/23/2016	Regular	0.00	327.00	33398
000677	WALLACE GROUP	08/23/2016	Regular	0.00	5,722.29	33399
001009	WATER CONSULTANCY INC,	08/23/2016	Regular	0.00	2,295.00	33400
000768	WEX BANK	08/23/2016	Regular	0.00	2,653.04	33401

Bank Code General Checking Summary

Payment Type	Payable Count	Payment Count	Discount	Payment
Regular Checks	23	19	0.00	35,497.21
Manual Checks	0	0	0.00	0.00
Voided Checks	0	0	0.00	0.00
Bank Drafts	0	0	0.00	0.00
EFT's	0	0	0.00	0.00
	23	19	0.00	35,497.21

Fund Summary

Fund	Name	Period	Amount
999	POOLED CASH	8/2016	35,497.21
			<hr/>
			35,497.21



City of Buellton, CA

Refund Check Register Refund Check Detail

UBPKT00376 - Refunds 01 UBPKT00375 Regular

Account	Name	Date	Check #	Amount	Code	Receipt	Amount	Type
01-12300-007	KRAUSHAAR, BRENTON	8/29/2016	33403	52.17			52.17	Generated From Billing
03-14700-004	JIMENEZ, ASHLEY	8/29/2016	33404	72.64			72.64	Generated From Billing
04-08600-004	DAVID MCANINCH	8/29/2016	33405	36.24			36.24	Generated From Billing
07-11500-007	MASON, JENNIFER	8/29/2016	33406	122.07			122.07	Generated From Billing
09-25000-008	PINHEIRO, GLENDA	8/29/2016	33407	35.15			35.15	Generated From Billing
Total Refunded Amount:				318.27				

Revenue Code Summary

Revenue Code	Amount
996 - UNAPPLIED CREDITS	318.27
Revenue Total:	318.27

General Ledger Distribution

Posting Date: 08/29/2016

Account Number	Account Name	Posting Amount	IFT
Fund: 020 - WATER FUND			
020-10000	Claim On Pooled Cash	-318.27	Yes
020-22420	Unapplied Credits	318.27	
020 Total:		0.00	
Fund: 999 - POOLED CASH			
999-10001	Pooled Cash - General Checking	-318.27	
999-27000	Due To Other Funds	318.27	Yes
999 Total:		0.00	
Distribution Total:		0.00	

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 3

To: The Honorable Mayor and City Council

From: Carolyn Galloway-Cooper, Finance Director

Meeting Date: September 8, 2016

Subject: Annual Report for Fiscal Year 2015-16 from Visit Santa Ynez Valley

BACKGROUND

Attached is the annual report from Visit Santa Ynez Valley.

FISCAL IMPACT

None

RECOMMENDATION

That the City Council receive and file this annual report for 2015-16.

ATTACHMENT

Attachment 1 – Annual Report for Fiscal Year 2015-16 from Visit Santa Ynez Valley



2015-16 Fiscal Year End Report of the Santa Ynez Valley Hotel Association (dba Visit the Santa Ynez Valley) – Submitted 8/16/16

VisitSYV is reporting activity for the fiscal year of 2015-16. This report is submitted to the City of Solvang, the City of Buellton and the Santa Barbara County Board of Supervisors, in accordance with the fulfillment of the provisions of the SYVTBID.

Financial (July 1st 2015 – June 30th 2016)

Balance as of July 1st 2015 – \$109,000.97

Income

TBID Funding received - \$866,605.66
Membership income - \$17,125.00
County Marketing Grant - \$7,307.00
Marketing Co-op with City of Solvang - \$25,000
Total Income - \$916,037.66

Expenses

Advertising/Marketing - \$418,322
Grants/Special Projects - \$46,004.23
Education - \$15,500
Travel & Meetings - \$31,936.67
Personnel Costs - \$162,373.30
Contract services - \$110,045.50
Facilities/equipment - \$6,049.80
Operations - \$7,525.65
Credit card fees/insurance - \$6,116.55
Total expenses - \$803,873.70

Balance as of July 1st 2016 - \$238,228.96



Membership

We receive TBID funding from 35 lodging properties and currently have **181 members** that pay a basic membership fee of \$250, and a nonprofit fee of \$125. We also have trade members where services are traded for membership such as wine, catering, photography. We held 4 networking receptions that were well attended throughout the year.

We developed our “Spirit of the Valley” Education program to enhance the visitor experience and it launched in January of 2016 to rave reviews. The program teaches Four Seasons style customer service as well as information about each of our communities such as things to do after 5pm and activities for families. We have held 3 workshops thus far in Solvang, Buellton, and Santa Ynez.

We have partnered with Solvang, Buellton and the Santa Barbara County Association of Governments to provide affordable (\$7 each way) day trips Saturday Shuttle service between Santa Barbara and the SYV.

Marketing (July 1st 2015 – June 30th 2016)

Santa Ynez Valley Marketing Co-Operative Campaign

July 1, 2015 – June 30, 2016

The fiscal year saw two separate DVA Marketing Co-operatives. The 2015 VisitSYV Marketing Co-Op consisted of VisitSYV as the lead stakeholder with \$150k, Solvang Conference & Visitors Bureau as a major stakeholder at \$25k, Buellton Conference and Visitors Bureau as a major stakeholder at \$25k, and the Santa Barbara County Vintners as a PR stakeholder at \$10k. The 2016 VisitSYV Marketing Co-Op consists of VisitSYV as the lead stakeholder with \$150k and the Solvang Conference & Visitors Bureau as a major stakeholder at \$25k. DVA Advertising & PR Agency continues to be our ad agency. The 2015/16 fiscal year showed incredible return on investment. VisitSYV is pleased to report on the metrics supporting the benefits of the marketing program for the entire Santa Ynez Valley.

Public Relations

Public relations highlights from the fiscal year include:

- Ongoing media outreach to more than 150 key regional and national editors and writers, focusing primarily on the wine, travel, and culinary categories.

SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

- Distribution of press releases highlighting various themes, including major annual events, craft beer, off-season appeal, and holiday activities.
- Coordinated media visits that resulted in major regional/national coverage.
- Feature story coordination for outlets including *San Francisco Magazine*, *West Hollywood Magazine*, *Redbook*, *AAA Westways*, *Food & Travel*, *Country Living*, *Vice.com*, *California Golf*, *Los Angeles Times*, *Expedia.com*, *Destination Weddings & Honeymoons*, *Orange County Register*, and more.
- Media visit planning and coordination for Tracy Corral, *Cycle California Magazine*, Kristen Haney, *Diablo Magazine*, Morgan Greenhalgh, *The Drink Blog*, Jen Andrade, *The Mom Reviews*, Lesley Murphy, *www.RoadLesTraveled.com*, and more.

Total value of public relations media coverage for 2015/16 fiscal year = **\$3,482,268***

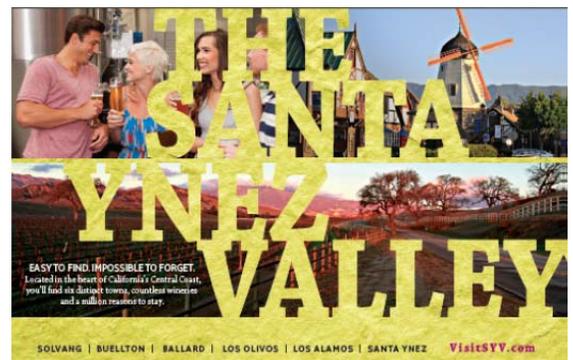
Total circulation/viewership of editorial coverage for 2015/16 fiscal year = **16,336,505**

**PR value is calculated by multiplying the advertising rate times the size of the story, and then doubling that number to reflect the added value of editorial coverage*

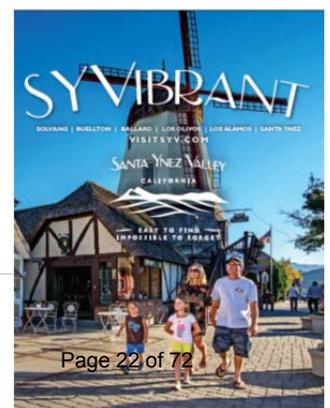
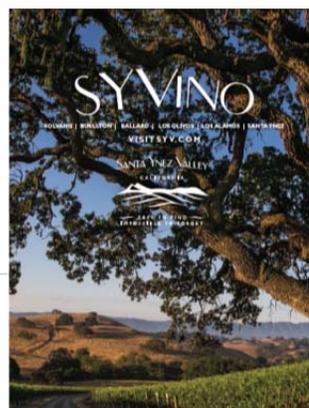
Print Media Buy

The SYV Marketing Co-operative has run 2 print campaigns during the fiscal 2015/16 year in the following publications:

- Sunset Insider So Cal
 - Targeting Ventura, Orange and Los Angeles counties
 - Three insertions – August, December & June
 - 165K impressions per insertion for 495K total
- Sunset Northern circulation
 - May insertion
 - 350K impressions
- Edible Communities Magazine
 - San Francisco, Ventura, and Silicon Valley
 - Three insertions in November
 - 70K impressions per edition, per insertion, for 218K total
- Gentry Magazine
 - Targeting the Bay Area



2015 Campaign Creative



SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

- November insertion
- 109K impressions
- Destinations Magazine
 - April insertion
 - 100K impressions

1,264,000 total print impressions

Digital Media Buy

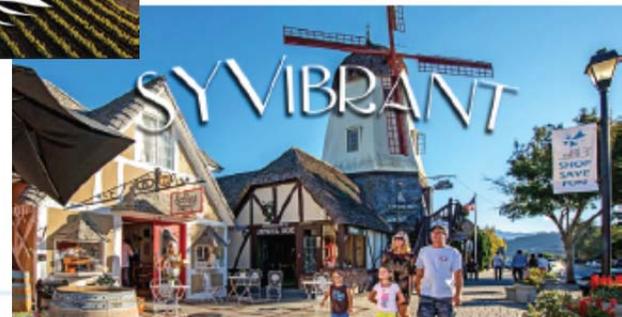
Digital Advertising was a major part of the 2015 Marketing Campaign and continues to play a major role in the 2016 Campaign. See the metrics below for Web Banner Advertising (July 1, 2015 – June 30, 2016):

2016 Campaign Creative

- Ad Roll Retargeting*
 - 696,853 total impressions
 - 692 clicks
 - 0.10% click-through rate
- Google Display Network
 - 1,735,877 total impressions
 - 3,542 clicks
 - 0.20% click-through rate
- Facebook
 - 247,290 total impressions
 - 8,859 clicks
 - 3.58% click-through rate
- Instagram
 - 401,608 total impressions
 - 1,498 clicks
 - 0.37% click-through rate
- **Total digital**
 - **3,081,628 total impressions**
 - **14,591 clicks**
 - **0.47% click-through rate**



Digital Ad Samples from 2016 Campaign Creative



As a major stakeholder in the campaign, Solvang Conference & Visitors Bureau receives a percentage of Solvang-specific digital ads which point to VisitSYV.com/discover-syv/solvang/



***Retargeting:** Part of our digital ad campaign is a retargeting campaign. Once users have left VisitSYV.com, users who have viewed a minimum of two pages and/or viewed the “Where to Stay” page are retargeted via additional websites.

2016 Santa Ynez Valley Destination Guide

VisitSYV worked with Griffin Publishing to create the 2016 destination guide, with over 90 pages covering the Santa Ynez Valley. 90,000 copies were printed, with distribution taking place via trade shows, California festivals, the Solvang Visitors Center, the Buellton Visitors Center, the Santa Barbara Visitors Center, and direct mailings to **18,339** homes in Santa Barbara, the Santa Ynez Valley, Laguna and Newport Beach. The guides are also distributed on a monthly basis to our hotels, museums, and popular restaurants and retailers. The guides are also being distributed to the 35 cruise ships that enter the region through Santa Barbara. This year’s guide is an unprecedented success and is expected to “sell out”* before the completion of 2016.

**guides are complimentary*

Website

From July 1, 2015 – June 30, 2016, VisitSYV.com has received **411,195** pageviews. The site has also garnered **31,930** clicks to our members’ individual websites. The top 5 most popular pages on the site are as follows: (1) **Homepage**; (2) **Wine Tasting**; (3) **Events Calendar**; (4) **Where to Stay – Hotels**; (5) **Restaurant Week**. The VisitSYV blog on VisitSYV.com is currently being utilized for keyword and Search Engine Optimization.

VisitSYV Promotions

SYV Restaurant week (January 24-30, 2016) is an annual VisitSYV promotion which ties in with Visit California’s Restaurant Month promotion. Our own SYV Restaurant Week advertising campaign reached consumers via Facebook (**99,029** impressions, **1,374** clicks to DineSYV.com), 3 issues of The Independent (**40,000** printed), printed poster (**100** printed) and postcard distribution (**5,000** printed). Restaurant Week presents an opportunity for increased engagement and visitation for our website, and acts as a great opportunity to showcase our members and show appreciation. A total of 21 VisitSYV restaurants participated including 3 new restaurants, 8 hotel participants which offered packages and discounts, and an added 8

SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

wineries participated as a pairing feature. This year's promotion brought even higher record-breaking traffic to the website. Please see analytic reports below.

DineSYV.com*

Total Page views for DineSYV.com: **18,204**

Avg Time Spent on page: **00:02:48***

Vs. Avg Time Spent on other pages: **00:01:30**

**An increase in average time spent on DineSYV.com indicates that the content provided was relevant, desirable content to the specific audience targeted by our ad campaign.*

Top Traffic Sources

Google: **6,654**

Direct: **3,782*** *direct traffic can be attributed to Independent advertising, posters & postcards*

Facebook: **4,483**

Yahoo: **616**

SolvangUSA: **475**

*SYV Restaurant Week has become such a wild success for VisitSYV, we currently rank #1 on Google for the search term "Restaurant Week", beating out destinations across the US who market similar promotions.

Santa Ynez Valley Scarecrow Fest: VisitSYV contributed to the coordination, print, social media, and PR promotion of the Santa Ynez Valley Scarecrow Fest, executed by Solvang 3rd Wednesday.

Social Media Stats

- Our **Facebook** audience has increased to **12,433** likes.
- VisitSYV **Twitter** account has **3,374** followers. Engagement has increased with major media like KEYT, Yahoo Travel and Touring & Tasting tagging @VisitSYV in all relevant SYV-related posts.
- VisitSYV **Instagram** continues to climb in followers, with a total of **1,358** followers. We average between 4-8 new followers everyday on this emerging platform.

SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

Additional Print Advertising

Touring & Tasting Magazine

VisitSYV sponsored a 2 page spread on the Santa Ynez Valley in the Spring Issue of **Touring & Tasting (66,000 copies distributed nationwide)**. This allows for a feature both in print and several additional features online, including SYV coverage via the Online Grapevine E-Newsletter, Touring & Tastings' meeting planners newsletter, as well as features on partner website www.hitchedmag.com.

Santa Barbara Visitors Magazine

VisitSYV also sponsored a 4 page editorial spread on the Santa Ynez Valley in Visit Santa Barbara's annual visitor's magazine (**100,000 copies printed**). VisitSYV partners, Solvang Conference & Visitors Bureau and Buellton Chamber & Visitors Bureau, also sponsored a single page each, allowing the Santa Ynez Valley to have a 6+ page spread.

Westways: Discover March 2016

VisitSYV partnered with the Buellton Chamber & Visitors Bureau & Solvang Conference & Visitors Bureau for a 2 page advertorial co-op spread in *Westways'* Discover March edition. This special insert went to **500,000 Westways** households in California with household incomes of +\$75,000. This was our second annual *Westways* co-op with the Buellton Chamber & Visitors Bureau, and the first time bringing on the Solvang Conference & Visitors Bureau as a *Westways* partner.

Festival Programs

VisitSYV has also received complimentary one page ads in the Los Alamos Old Days Program, Santa Barbara Vintners Harvest Festival Program, Santa Barbara Vintners Spring Festival Program, and the Los Olivos Jazz & Olive Festival Program thanks to our grant sponsorships of these events.

Additional Display Advertising

Airport Digital Display Ad Buy

VisitSYV has purchased a year-long campaign of digital display advertising in the Santa Barbara Airport which encourages travelers to visit the Santa Ynez Valley, highlighting that we are only 30 minutes north of the airport. Our ads play on 5 screens strategically placed in the lobby,



baggage claim, and by the rental car booth. Ads began June 6, 2015 and continued through June 2016.

KEYT Commercials

For the second year in a row, VisitSYV aired 30 second commercials on KEYT and KKFX as part of a sweepstakes with users engaging with the website to win a special package, featuring a 2 night stay in the valley. This year, however, we doubled the number of ads aired; from November 23 – December 24, 2015, VisitSYV had a total of 120 thirty-second commercials featuring the Santa Ynez Valley air on KEYT and KKFX.

Golden Globes Gifting Suite

VisitSYV partnered with Visit Santa Barbara at the Golden Globes gifting suite in January to promote our region. We handed out gift bags full of Santa Ynez Valley and Santa Barbara items and gift cards. We also poured local wine (Red Carpet Red Pinot Noir from Ampelos Cellars). It was great fun and everyone, including the stars and foreign press, was impressed.

Santa Barbara International Film Festival

VisitSYV was the proud sponsor of the Santa Ynez Valley Lounge at this year's Santa Barbara International Film Festival. We hosted educational film related seminars and panel discussions during the day and happy hours in the evening. Our full screen ad was played before over 300 screenings during the festival, and our logo was included before each tribute and award ceremony. We had a wonderful time and the feedback has been incredible. Our goal was to increase VisitSYV's presence within Santa Barbara County and inspire the 90,000 festival attendees from around the globe to spend a few days with us here in the SYV.

OC Weekly Fresh Toast Festival

VisitSYV was the glass sponsor of the OC Weekly's Fresh Toast event, a special brunch festival with over 1,500 attendees located in Orange County held Saturday, February 27, 2016. As the glass sponsor we were able to get our brand in front of one of our top drive markets during off-season and inspire travel to our destination. We also received a quarter page ad in the OC Weekly Happy Hour & Brunch Guide.



Trade Shows

Bay Area Travel & Adventure 2016

VisitSYV had a booth at the Bay Area Travel & Adventure Show in Santa Clara, CA in February 2016. Marketing & Communications Manager, Danielle Laudon, engaged with well over 1,000 consumers over the course of the 2 day show, and distributed 600 SYV Destination Guides. With 17,993 travel enthusiasts in attendance, The Bay Area Travel & Adventure Show was an excellent way to gain engagement and brand awareness in the Bay Area, one of our top two drive markets.

IPW 2016

The Santa Ynez Valley was represented with its very own branded booth and book of appointments with international travel buyers and media at IPW 2016 in New Orleans, Louisiana. VisitSYV Marketing & Communications Manager Danielle Laudon, Greg Corso (Sales, Solvang Conference & Visitors Bureau), Kathy Vreeland (Executive Director, Buellton Visitors Beareau and Chamber of Commerce) represented the Santa Ynez Valley as a single destination at IPW. VisitSYV also partnered with the Solvang Conference & Visitors Bureau, the Buellton Visitors Bureau, Visit Santa Barbara and Santa Barbara County Vintners Association to provide a coordinated effort in bringing visitors to our region. In addition to our SYV booth, we joined forces with these partners to provide Santa Barbara County rosé to our travel buyers and make additional appointments with buyers specifically looking to learn more about our wine region. It was very successful and we've already hosted writers from Australia, Portugal and Hungary as an immediate result. With a consistent annual presence at international travel trade shows like IPW, we are confident that the Santa Ynez Valley will become a well-regarded, year-round destination promoted by agencies around the world.

Staff & Board Development

Visit California Travel Outlook

Shelby Sim and Danielle Laudon attended the Visit California Travel Outlook in San Francisco February 22-24, 2016. VisitSYV staff was able to network with Visit California's international representatives, and fostered new relationships with offices in Brazil, Australia and Scandinavia. Staff also learned about current travel trends and strategies, including brand marketing in the digital age and attracting/engaging millennial global audiences.

SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

2016 Board Retreat

VisitSYV held a Board retreat on March 16th at Happy Canyon Vineyard. Items discussed were the history of the organization, the motives behind our efforts, and what our goals are for the future.

Central Coast Tourism Council Planning Retreat & Conference

Shelby Sim & Danielle Laudon attended the Central Coast Tourism Council (CCTC) Planning Retreat Mixer which kicked off the CCTC Retreat & Planning Conference on Monday, March 14, 2016 at Edna Valley Vineyards. Danielle attended the two day retreat and conference following the mixer, and learned about current tourism trends via Visit California and contributed to CCTC's 3 year objectives, including their digital brand strategy. VisitSYV actively participates in CCTC to learn from fellow Destination Marketing Organizations and also keep the Santa Ynez Valley top-of-mind in marketing the Central Coast brand.

Grants & Special Projects

The purpose of our grants program continues to be to assist with publicity and outreach for valley events which encourage overnight stays. Primary consideration goes to events which occur mid-week (Sunday to Thursday) and/or in off-season. For special projects we award scholarships to Hospitality students and Education programs.

Funds awarded July 1, 2015 – June 30th, 2016

Spirit of The Santa Ynez Valley Education program \$15,500

Santa Barbara Film Commission \$10,000

Awarded two \$1,000 Scholarship grants to Allan Handcock Hospitality students \$2,000

Solvang CVB Danish Days \$4,000

Los Alamos Valley Men's Club's Los Alamos Old Days \$3,000

Los Olivos Day in the Country \$3,500

Buellton CVB Wine and Chili Festival \$3,000

SYV Historical Museum Vaquero Show \$3,500

American Hot Shots Extreme Run \$1,500

Central Coast Wine Film Festival \$1,500

Garagiste Festival \$3,000

Solvang CVB Taste of Solvang \$3,500

Santa Barbara Vintners Spring Harvest \$4,000

SANTA YNEZ VALLEY

CALIFORNIA



VISITSYV.COM

Solvang Festival Theater Summer Jazz series \$2,000
Los Olivos Rotary Jazz and Olive Festival \$2,000
Santa Ynez Valley Rotary 4th of July Fireworks \$4,000
PHP Annual SYV Polo Classic \$3,500
Solvang CVB Julefest \$3,500
SYV Artists Guild's Los Olivos Quick Draw \$2,000
For a total of \$71,500

Collaborations with Santa Barbara County DMOs and other organizations

VisitSYV collaborates actively with other county destination marketing organizations, Solvang CVB, Buellton Visitor Bureau, the Santa Barbara County Vintners Association, LOBO (Los Olivos Business Organization), the Buellton, Solvang, and Santa Ynez Chambers as well as the Santa Barbara Film Commission, The Chumash Foundation, Visit Santa Barbara, Go Goleta, Explore Lompoc, and the Santa Barbara County Association of Governments.

Public Comment

Members of the board and the Executive Director continue to be called upon to make written and/or verbal public comment on a number of hotel and tourism related issues. Each question is raised on a board agenda and voted upon by the board, or authorized by the president, before comment is made. Ongoing participation with our water challenges, wine ordinance, short term vacation rentals, and special events ordinance hearings as needed by Executive Director Shelby Sim, and, when available, Jessy Osehan, President.

Organization

VisitSYV renewed a 6 year contract with the City of Solvang, City of Buellton, and the Santa Barbara County on July 1st, 2015. The TBID fee assessed from each lodging property was approved and increased to \$2.50 from \$2.00 on July 1st.

The board meets monthly, normally the 2nd Thursday of the month, 9:00 a.m. at The Landsby in Solvang. The board consists of nine individuals, seven of which are from the hotel industry and the other two are an at large representation of the membership base. Christine Forsyth, Tonya Davis, and Kady Fleckenstein termed off the board in June of 2016 and they were replaced by Randolph Pace (GM of The Sideways Inn), Jim Rice (GM of the Santa Ynez Inn), and Bob Oswaks (Owner of Bob's Well Bread)



Staff & Board of Directors

Executive Director - Shelby Sim

Marketing & Communications Manager - Danielle Laudon

The board members are:

President – Jessy Osehan, Manager, Hamlet Inn, Owner, Atterdag Inn, Solvang

Vice President – Linda Johansen, Owner, Pea Soup Andersen’s Inn, Buellton and King Frederik Inn, Solvang

Secretary – Barry Prescott, General Manager, The Landsby, Solvang

Treasurer – Bion Rice, Owner/Winemaker, Sunstone Winery, Santa Ynez and Artiste Winery, Los Olivos

James Colvin, General Manager, Hotel Corque, Solvang

Cammy Pinoli, Director of Guest Services, Fess Parker Wine Country Inn & Spa, Los Olivos

Randolph Pace, General Manager, Sideways Inn, Buellton

Jim Rice, General Manager, The Santa Ynez Inn, Santa Ynez

Bob Oswaks – Owner, Bob’s Well Bread, Los Alamos

Respectfully submitted by:

Shelby Sim, Executive Director

Santa Ynez Valley Hotel Association, dba Visit the Santa Ynez Valley

Shelby@VisitSYV.com

PO Box 633, Solvang, CA 93464

www.visitsyv.com, 805-325-3528



City of Buellton



PROCLAMATION HONORING MONTE LARSEN – A VETERAN VOLUNTEERING IN THE SANTA YNEZ VALLEY

WHEREAS, in August 1955, Monte Larsen came to the Santa Ynez Valley; and

WHEREAS, in 1965, Monte graduated from Santa Ynez Valley High School and enlisted in the United States Navy – serving in Vietnam from 1967- 1968; and

WHEREAS, in 1979 Monte and his wife, Olivia, opened Monte’s Auto Body in Buellton where they joined and participated in various community events and organizations; and

WHEREAS, in 1985, Monte joined American Legion Santa Ynez Valley Post 160, serving as Post Commander from 1990 – 1991; and

WHEREAS, in 1995, Monte served as Exalted Ruler of the Santa Ynez Valley Elks Lodge; and

WHEREAS, Monte is a life Member of the Veterans of Foreign Wars Post 7139; and

WHEREAS, Monte continues to actively partner with Valley Veterans in the American Legion Honor Guard, showing their never ending respect for comradeship via their presence at military events, parades, funerals, and organized events; and

WHEREAS, during July 23rd to 25th, 2016, Buellton radioman Monte Larsen did board and man Patrol Craft Fast (PCF) “Swift Boat” #816 in Santa Barbara Harbor, to share with interested parties, the duties and responsibilities he performed for the benefit of our country’s freedom.

NOW, THEREFORE, I, Ed Andrisek, Mayor of the City of Buellton, on behalf of the City Council, hereby commend Monte Larsen for his service to our Country and his continued voluntary participation in and around Buellton.

PASSED, APPROVED and PRESENTED this 8th day of September 2016.



Mayor

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 5

To: The Honorable Mayor and City Council

From: Marc Bierdzinski, City Manager

Meeting Date: September 8, 2016

Subject: Presentation Regarding Tajiguas Resource Recovery Project

BACKGROUND

The County of Santa Barbara Resource Recovery and Waste Management Division will be updating the City Council on the Tajiguas Resource Recovery Project, including the permit status and potential financial ramifications to the City of Buellton. The Power Point presentation is included as Attachment 1.

RECOMMENDATION

That the City Council receive the presentation on the Tajiguas Resource Recovery Project from the Santa Barbara County Resource Recovery and Waste Management Division.

ATTACHMENT

Attachment 1 – Power Point Presentation



SANTA BARBARA COUNTY

Resource Recovery &

Waste Management Division

Innovative Environmental Solutions

Tajiguas Resource Recovery Project

September 8, 2016 Buellton City Council

County Services for Buellton

- Landfill Operation & Management
- Santa Ynez Valley Recycling & Transfer Station Operation & Management
- Recycling & Composting Education
- Green Business Program



Background

- County Board of Supervisors approved the Tajiguas Landfill expansion in 2002
 - Directed staff to research alternatives to landfilling and increase reuse and recycling of materials
- Foxen Canyon Landfill closes in 2005 and Buellton waste buried at Tajiguas



Community Need for Project

- Current landfill capacity until 2026
- **60%** of what is buried is reusable (30% recyclables & 30% organics)



Community Need for Project



- Solid Waste Regulations
 - Statewide diversion goal of 75%
 - Mandatory collection of business recyclables and organics
 - Mandatory plan for 15 years of organics processing capability and disposal capacity
 - Greenhouse gas reduction requirements and production of renewable energy

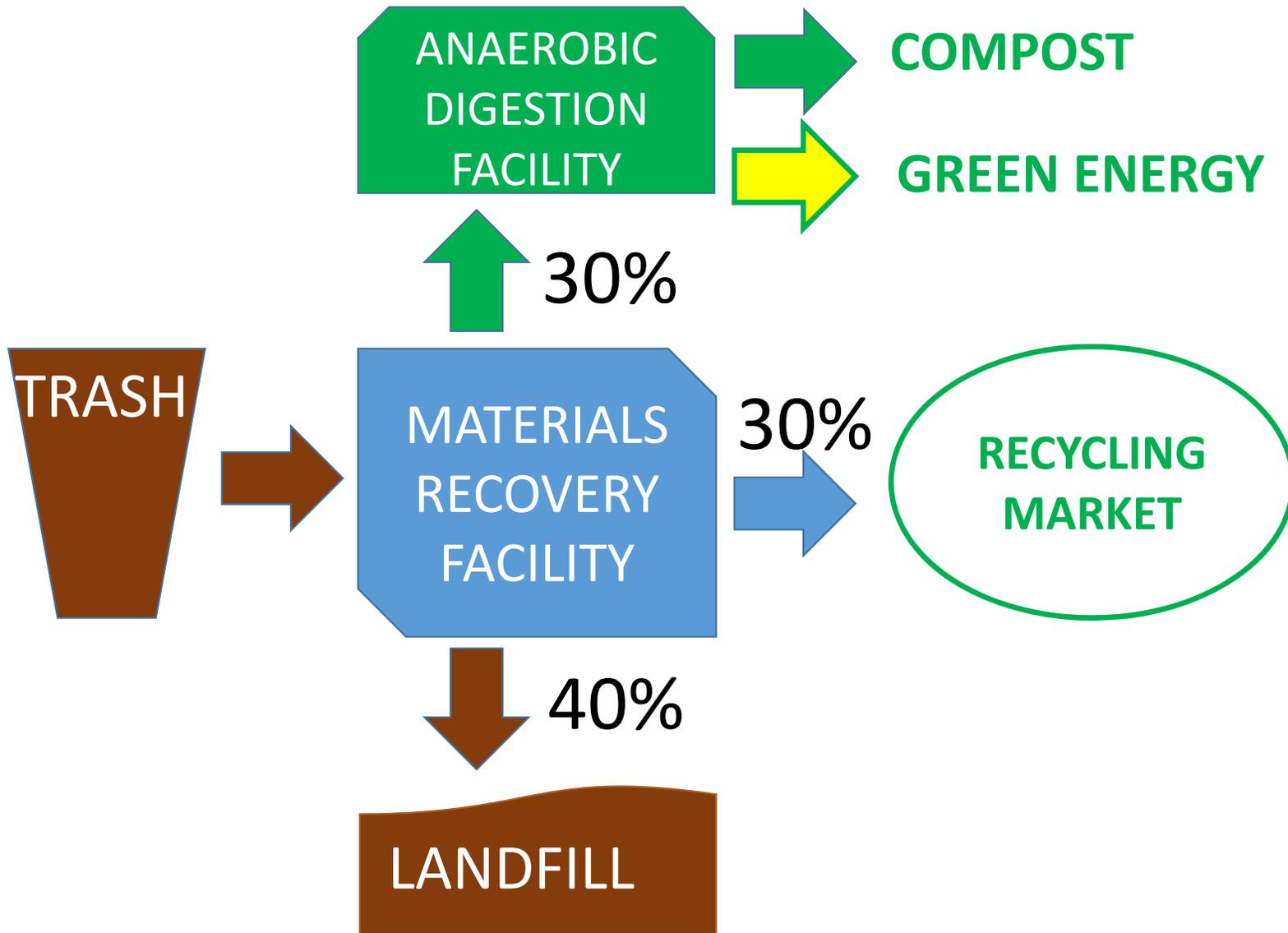
Community Need for Project

- Statewide need for waste processing infrastructure
- CalRecycle AD Strategic Initiative
 - 11 AD Facilities processing waste
 - 9 undergoing permitting or commissioning
- Over 150 MRFs
- Letter of support from CalRecycle for this project

Resource Recovery Project

- Material Recovery Facility (MRF) to process mixed and source separated material (30% recovered for sale)
- Anaerobic Digester (AD) to process organics from MRF and source separated material (30% processed for beneficial reuse)
- Remaining material landfilled (40%)





Project Team

- Primary Contractor: **MSB Investors, LLC**
- Subcontractors:
 - **Diani** Construction to Build
 - **VDRS** Equipment Provider for MRF
 - **MarBorg Industries** to Operate MRF
 - **BEKON** Equipment Provider for AD Facility
 - **Nursery Products** to Operate AD Facility
- Collaboration of staff from:
 - County
 - Goleta
 - Santa Barbara
 - Buellton
 - Solvang
- Consultants:
 - ARI Engineering
 - HDR Engineering
 - DEI
 - HF&H Consultants

9 Year Procurement Process

- Partnerships with affected cities
- RFI
- RFP
- CEQA
- Over 130 Public Presentations
- Multiple in-depth financial and engineering reviews



July 2016 Board Direction

The Board Of Supervisors :

- Certified Final Subsequent EIR,
- Received initial results from Financial Advisor on feasibility of public financing, and
- Approved Waste Service Contract
 - Conditions Precedent before contract becomes effective
 - Approval of Material Delivery and Service Agreements with partner cities
 - County financing

Risk Assessment

Technology Risk

- Original RFP included all types of technologies (Pyrolysis, Plasma Arc Gasification, etc.)
- Selected more proven low risk technologies
- MRF – Van Dyke Recycling Systems used in over 500 facilities
- AD – Bekon has 19 facilities in operation and 8 in development

Risk Assessment

Technology Risk - Compost Risk (From AD)

- Represents less than 10% of total material to be processed (16k tons) – not a major economic risk
- Post processing (trommels, screens, etc.) expected to be effective in removing contamination
- Financial penalty to vendor for any material that does not meet state specifications

Risk Assessment

Performance Risk

- Construction & performance bonds
- Vendor warranties
- Insurance policies
- Liquidated damages
- Protocol for Compliance Plan

Risk Assessment

Financial Risk

- 20-year Service Agreements with Cities
- Change in Recyclables Value
 - Risk exists with current system
 - Made conservative assumption but there is potential for values to decrease in the future
- Rate stabilization fund will be created to minimize impacts of unanticipated costs on rate payers
- \$9 million in reserves included for last year of financing
- Change in interest rate prior to actual financing

Public Financing Review

- Hired HF&H Consulting to prepare project model using public financing
- Included impact of project on the overall RR&WMD and the cost of its regulatory obligations
- Demonstrated that public financing would save ratepayers at least 30%

Estimated Tip Fees

Tip Fee Components	Objective in RFP	Privately Financed Cost	Publicly Financed Cost
Facility Cost	\$100 per ton	\$121 per ton	\$75 per ton
Additional Cost	\$22.41 per ton	\$25 per ton	\$30 per ton
Total Cost	\$122.41 per ton	\$146 per ton	\$105 per ton

Cost

- Total tip fee of approximately \$105/ton
- 40% of a typical trash bill is based on Tip Fee. The majority of the bill covers the hauler's cost of pick-up and transport
- Use of project would create a \$5/month increase to ratepayer compared to today's rates

Next Steps

- Negotiation with City staff on 20-year Material Delivery Agreements and bring to City Council in Fall for approval of CEQA findings and Material Delivery Agreement
- Board of Supervisors meeting in Fall to approve Material Delivery Agreements and release of funding package
- Construction would begin in 2017 and facility is operational in 2019



Thank You!
QUESTIONS?

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 6

To: The Honorable Mayor and City Council

From: Marc Bierdzinski, City Manager

Meeting Date: September 8, 2016

Subject: Consideration of Contract Amendment with Ravatt Albrecht & Associates for Work on the Avenue of Flags Specific Plan

BACKGROUND

The City entered into Contract Amendment No. 1 with Ravatt Albrecht & Associates on June 26, 2014, for design work associated with the Avenue of Flags Specific Plan. The initial contract was for \$30,000.

Based on input and direction from the City Council, Planning Commission, and the community, more detailed design work than was initially anticipated has occurred. This additional work has exceeded the original \$30,000 budget for Fiscal Year 2015-2016. Ravatt Albrecht & Associates has performed this additional work without payment and is respectfully asking for reimbursement in the amount of \$24,000. This request is detailed in Attachment 1. Mr. Greg Ravatt understood his firm was working without the benefit of a contract amendment, but he did not want to stop the momentum of the specific plan process. Staff believes the additional design work has enhanced the specific plan and will make the document very user friendly for the public and development community. Staff supports this budget amendment request.

In addition, the City Council, Planning Commission, and the community have asked for 3D fly-by graphics and more details on the form based code (including specific examples). This additional work is also included in Attachment 1 with a cost to complete the specific plan design work of \$19,200.

FISCAL IMPACT

The additional funds would total \$43,200 and can be accommodated within the planning contract services budget. No additional budget amendments are anticipated.

RECOMMENDATION

Staff recommends that the City Council authorize the City Manager to amend the contract with Ravatt Albrecht & Associates to budget an additional \$43,200 for work on the Avenue of Flags Specific Plan.

ATTACHMENT

Attachment 1 – Budget Amendment Request



Thursday, August 18, 2016

Marc Bierdzinski, City Manager
City of Buellton
Planning Department
107 West Highway 246
P.O. Box 1819,
Buellton, CA 93427

RE: Avenue of the Flags Specific Plan Support – Add Services

Dear Marc,

We would like to thank you for the opportunity to assist the City Staff in the implementation of the Avenue of the Flags Specific Plan. Our role in has been to assist in the planning and illustration of the Specific Plan Content especially the form based design graphics, design standards, design of the medians including median buildings, computer modeling of buildings, and renderings.

Ultimately there has been a major effort in design, rendering, and modeling that was not accounted for in our original budget. Over the last few design addendums we have produced a significant amount of additional work that we feel has added value to the Specific Plan. We reviewed the work accomplished and identified added work in the attached spreadsheet

Additional Design work completed up to 8-15-16
Requested budget increase:

\$24,000

Additionally staff has identified more additional tasks that will complete the specific plan. The work will provide additional depth in completing the Specific Plan and includes changes, additional diagrams, illustrations, design studies and a movie animation

1. Design, Modeling and Rendering of up to three opportunity sites
2. Create a regulation map, modify form based code building types
3. Create a movie animation of three medians in both directions.

Additional Design work completed from 8-15-16 to Specific Plan completion
Requested budget increase:

\$19,200

If you have any questions about our scope we would be glad to forward any additional information. We look forward to the opportunity to serve you and the City of Buellton.

Sincerely,

A handwritten signature in black ink, appearing to read 'Greg Ravatt', written over a horizontal line.

Greg Ravatt, AIA, CCIDC, President, Ravatt Albrecht & Associates, Inc.

Ravatt Albrecht & Associates, Inc.
Main Hangar
3203 Lightning Street #201
PO Box 528
Santa Maria, CA 93456
PH: 805.928.5002
FAX: 805.928.0195

Specific Plan Design Support	Hours	Architect	Designer	Senior CAD	Landscape Arch	Cost	Additional Efforts to date expended to 8-15-16	Hours	Architect	Designer	Cost	Proposed additional work 8-15-16 to final	Hours	Architect	Designer	Cost
Original budget		\$150.00	\$95.00	\$85.00	\$150.00				\$150.00	\$75.00			\$150.00	\$75.00		
Meeting and Coordination with staff	36	\$150.00				\$5,400.00	Meeting and Coordination with staff	16	\$150.00		\$2,400.00	Design three opportunity sites	24	\$150.00		\$3,600.00
Public Meetings and Workshops - 2 meetings each								14		\$75.00	\$1,050.00					
Public Vision Steering Committee	8	\$150.00				\$1,200.00										
Planning commission	8	\$150.00				\$1,200.00										
City Council	8	\$150.00				\$1,200.00										
Public Workshops	8	\$150.00				\$1,200.00										
General Coordination with staff and team members	24	\$150.00				\$3,600.00	General Coordination with staff and team members	12	\$150.00		\$1,800.00					
Diagrams and graphics																
Map of Area	6		\$95.00			\$570.00						Diagrams and graphics	16		\$75.00	\$1,200.00
Lot types diagram - corner	8			\$85.00		\$680.00						Regulating Map	4		\$75.00	\$300.00
Lot types diagram - interior	5			\$85.00		\$425.00										
Lot types diagram - frontage	5			\$85.00		\$425.00										
Lot types diagram - frontage - large	5			\$85.00		\$425.00										
						\$0.00										
Massing Model, existing roads, existing buildings, infill	12		\$95.00			\$1,140.00	Massing Model, existing roads, existing buildings, infill	90		\$75.00	\$6,750.00					
Design Guidelines	20			\$85.00		\$1,700.00	Design Guidelines	16		\$75.00	\$1,200.00					
							Median buildings Design	72		\$75.00	\$5,400.00					
Diagram Standard Lot SetBack Build to Lines	4			\$85.00		\$340.00						Animation - 3 medians	140		\$75.00	\$10,500.00
Diagram Parking Standard Design	4			\$85.00		\$340.00						Design/model three opportunity sites	48		\$75.00	\$3,600.00
Diagram - Building Area Envelope	4			\$85.00		\$340.00										
Diagram - Building Frontage - Avenue of Flags	4			\$85.00		\$340.00										
Diagram - Building Frontage -median and or rear lots	4			\$85.00		\$340.00										
Diagram - Mixed Use Diagrams / Sections 1 to 4 stories	4			\$85.00		\$340.00										
Diagram - View Diagrams mixed use - privacy issues	4			\$85.00		\$340.00										
Diagram - Street Vignettes	12			\$85.00		\$1,020.00	Diagram - Street Vignettes	72		\$75.00	\$5,400.00					
Landscape Guidelines (one page)	8				\$150.00	\$1,200.00										
Landscape concepts - pocket parks, plaza's, market (CAD drafting - diagrams)	32				\$150.00	\$4,800.00										
	8			\$85.00		\$680.00										
Total Cost Estimate	241.00	92.00	18.00	91.00	40.00	29,245.00					24,000.00					19,200.00

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 7

To: The Honorable Mayor and City Council

From: Rose Hess, Public Works Director / City Engineer

Meeting Date: September 8, 2016

Subject: Resolution No. 16-18 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to Freear Drive”

BACKGROUND

Since the City of Buellton’s Incorporation in 1992, the City has implemented parking restrictions along Highway 246 in conjunction with Caltrans. The City has installed and maintained red curb markings over the years in various locations due to sight distance issues, bus stop operational safety requests and general development requirements.

In connection with the recent “No Stopping Anytime” sign coordination between the City and Caltrans on Highway 246 between Riverview Drive and Industrial Way, Caltrans requested a Resolution for all City-maintained red curbs on Highway 246 to complete their records. Exhibit A to Resolution 16-18 depicts all the areas in which red curbs exist on Highway 246 east of Industrial Way. Please note that red curb and signage on Highway 246 west of Industrial Way has been included in previous Resolution 16-20.

FISCAL IMPACT

There is no fiscal impact as these red curbs are already existing and under regular and routine city maintenance.

RECOMMENDATION

That the City Council consider adoption of Resolution No. 16-18 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to Freear Drive”

ATTACHMENT

Resolution No. 16-18 with Exhibit A

RESOLUTION NO. 16-18

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BUELLTON, CALIFORNIA, REGARDING PARKING RESTRICTIONS ON HIGHWAY 246 FROM INDUSTRIAL WAY TO FREEAR DRIVE

WHEREAS, certain portions of the Santa Barbara County Code, including Chapter 23: Motor Vehicles and Traffic, have been adopted as part of the Buellton Municipal Code Section 10.01.010; and

WHEREAS, California Vehicle Code Section 22507 and Section 23-11.1 of the Santa Barbara County Code authorizes the City Council, by Resolution, to designate limited, no parking, loading, and bus zones; and

WHEREAS, Section 23-11.1(a) of the Santa Barbara County Code designates that a red curb shall mean no stopping, standing or parking at any time except as permitted by the California Vehicle Code except that a bus may stop in a red zone marked or signed as a bus zone; and

WHEREAS, the City will continue to maintain existing red curb on Highway 246 between Industrial Way and Freear Drive shown on Exhibit “A” attached hereto ; and,

WHEREAS, the City Council finds that it is still in the best interests of the community to restrict parking by maintaining red curb markings in order to prevent unsafe vehicle stopping on Highway 246.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Buellton does hereby resolve, determine, and order as follows:

SECTION 1. The City Council hereby finds that the above recitations are true and correct and, accordingly, are incorporated as a material part of this Resolution.

SECTION 2. The City Council hereby restricts parking in both the eastbound and westbound directions on Highway 246 between Industrial Way and Freear Drive, as shown on Exhibit “A” attached hereto and incorporated by this reference.

SECTION 3. The City Council hereby approves and directs the maintenance of red curb markings as shown on Exhibit “A.”

SECTION 4. The City Clerk shall certify to the adoption of this Resolution.

PASSED, APPROVED and ADOPTED this 8th day of September, 2016.

Ed Andrisek
Mayor

ATTEST:

Linda Reid
City Clerk

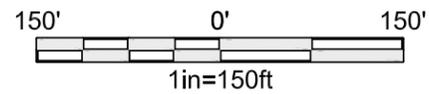
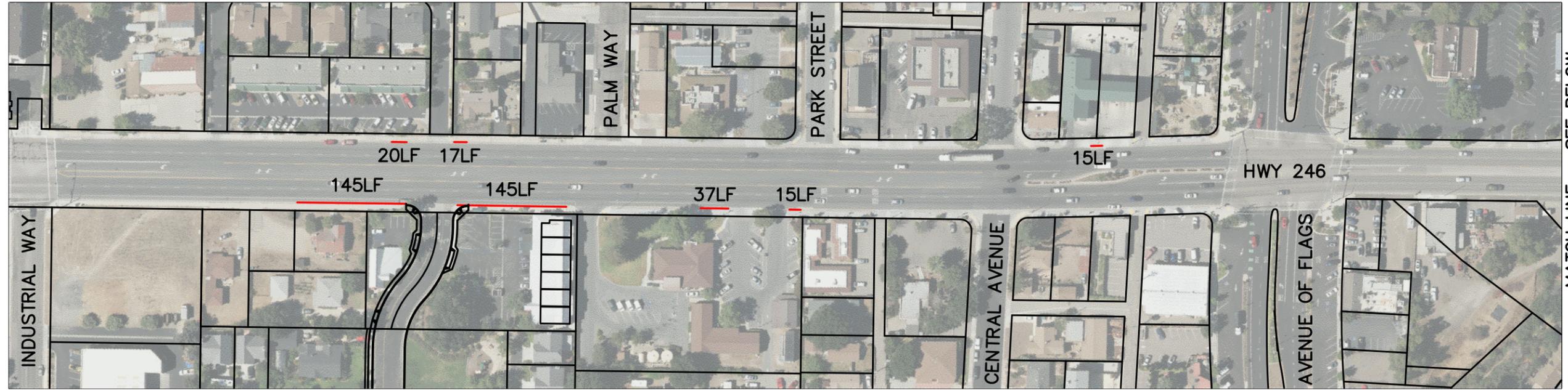


EXHIBIT A



ATTENTION:
 ALL UNDERGROUND UTILITIES AND SUBSTRUCTURES SHOWN HEREON WERE OBTAINED FROM THE BEST AVAILABLE SOURCES AND ARE PRESUMED TO BE ACCURATE AND COMPLETE. BUT SINCE THE INFORMATION WAS OBTAINED FROM OTHERS, THE OFFICE OF MNS ENGINEERS, INC. CANNOT GUARANTEE SAID INFORMATION AS BEING ACCURATE, AND COMPLETE. IT SHALL BE THE CONTRACTOR'S SOLE RESPONSIBILITY TO VERIFY, LOCATE, AND PROTECT ALL UTILITIES AND SUBSTRUCTURES SHOWN OR NOT SHOWN.
 CALL UNDERGROUND SERVICE ALERT OF SOUTHERN CALIFORNIA TOLL FREE AT 1-800-422-4133 TWO WORKING DAYS BEFORE YOU DIG

UNAUTHORIZED CHANGES & USES
 CAUTION: The engineer preparing these plans will not be responsible for, or liable for, unauthorized changes to or uses of these plans. All changes to the plans must be in writing and must be approved by the preparer of these plans.

SCALE:
 1" = 150'



PROJECT ENGINEER	REVIEWED BY:
MNS Project Engineer _____ DATE _____	for Agency / Utility _____ DATE _____
PROJECT MANAGER	REVIEWED BY:
MNS Project Manager _____ DATE _____	for Agency / Utility _____ DATE _____

CITY OF BUELLTON
 SANTA BARBARA COUNTY, CALIFORNIA
 HIGHWAY 246
 INDUSTRIAL WAY TO FREEAR DRIVE
 RED CURB EXHIBIT

WORK ORDER NO.
 BC001
 SHEET 1
 OF 1 SHEETS
 Page 62 of 72

REV	DATE	BY	DESCRIPTION

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 8

To: The Honorable Mayor and City Council

From: Rose Hess, Public Works Director

Meeting Date: September 8, 2016

Subject: Resolution No. 16-20 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to River View Drive”

BACKGROUND

On February 23, 2016 Caltrans installed “No Stopping Anytime” signs in the state right-of-way on the eastbound frontage of Highway 246 from River View Drive to Industrial Way in the City of Buellton. The City contacted Caltrans to discuss why this work was being performed and how the City can control what some describe as “sign pollution” throughout the City. Caltrans stated that a deficiency in shoulder width required an enforceable parking/stopping restriction along that portion of Highway 246.

Staff reviewed the situation, coordinated closely with Caltrans, performed field visits to review site conditions, and discussed the parking and traffic safety issues with local law enforcement. The City is not aware of any traffic incidents in which the cause was a line-of-sight obstruction related to a parked vehicle on Highway 246. Furthermore, City staff has not observed parked vehicles in this section of Highway 246. Nevertheless, Caltrans reaffirmed its position that the shoulder width on Highway 246 is a safety issue and that a parking restriction is necessary.

During our discussions, the options Caltrans provided were: (A) Caltrans will continue installing more “No Stopping Anytime” signs within the state right-of-way at the spacing determined per their standards; or (B) City will install and maintain “No Stopping Anytime” signage and provide red curb markings in the subject area. The City chose Option B, which allows the City to maintain control over the signage. Caltrans, therefore, will remove the signs it has already installed and issue a permit for the City to install their own “No Stopping Anytime” signage as shown in Exhibit A to Resolution 16-20.

Staff has coordinated with the Sheriff’s Department to assure that our recommended sign placement would be enforceable along the area described in Resolution 16-20 and accompanying Exhibit A.

FISCAL IMPACT

Approval of “No Stopping Anytime” signage installation will have minimal Fiscal Impact as the sign installation, existing red curb markings, and maintenance thereof can be completed by City staff.

RECOMMENDATION

That the City Council consider approval of Resolution No. 16-20 – “A Resolution of the City Council of the City of Buellton, California, Regarding Parking Restrictions on Highway 246 from Industrial Way to River View Drive.”

ATTACHMENT

Resolution No. 16-20 with Exhibit A

RESOLUTION NO. 16-20

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BUELLTON, CALIFORNIA, REGARDING PARKING RESTRICTIONS ON HIGHWAY 246 FROM INDUSTRIAL WAY TO RIVER VIEW DRIVE

WHEREAS, certain portions of the Santa Barbara County Code, including Chapter 23: Motor Vehicles and Traffic, have been adopted as part of the Buellton Municipal Code Section 10.01.010; and

WHEREAS, California Vehicle Code Section 22507 and Section 23-11.1 of the Santa Barbara County Code authorizes the City Council, by Resolution, to designate limited, no parking, loading, and bus zones; and

WHEREAS, Section 23-11.1(a) of the Santa Barbara County Code designates that a red curb shall mean no stopping, standing or parking at any time except as permitted by the California Vehicle Code except that a bus may stop in a red zone marked or signed as a bus zone; and

WHEREAS, Caltrans has determined that there is insufficient shoulder width along a certain portion of Highway 246 in Buellton between River View Drive and Industrial Way, such that vehicles cannot park there safely; and

WHEREAS, to address this safety concern, CALTRANS has determined that parking restrictions along this particular portion of Highway 246 are necessary; and

WHEREAS, the City will coordinate with Caltrans' District 5 Traffic Safety Branch to install and maintain "No Stopping Anytime" signage on Highway 246 between River View Drive and Industrial Way facing both east and west bound traffic to restrict stopped vehicles; and

WHEREAS, the City will continue to maintain existing red curb on Highway 246 between River View Drive and Industrial Way at the following locations: Ranch Club Drive (west entrance) = 95 and 96 feet; Ranch Club Drive (east entrance) = 166 and 50 feet; La Lata Drive to Industrial Way = 323 feet; and,

WHEREAS, the City Council finds that it is in the best interests of the community to restrict parking by placing and maintaining "No Stopping Anytime" signage and/or red curb markings, to prevent unsafe vehicle stopping on Highway 246.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Buellton does hereby resolve, determine, and order as follows:

SECTION 1. The City Council hereby finds that the above recitations are true and correct and, accordingly, are incorporated as a material part of this Resolution.

SECTION 2. The City Council hereby restricts parking in both the eastbound and westbound directions on Highway 246 between River View Drive and Industrial Way, as shown on Exhibit “A” attached hereto and incorporated by this reference.

SECTION 3. The City Council hereby approves and directs the installation (and subsequent maintenance) of “No Stopping Anytime” signage and/or red curb markings as shown on Exhibit “A.”

SECTION 4. The City Clerk shall certify to the adoption of this Resolution.

PASSED, APPROVED and ADOPTED this 8th day of September, 2016.

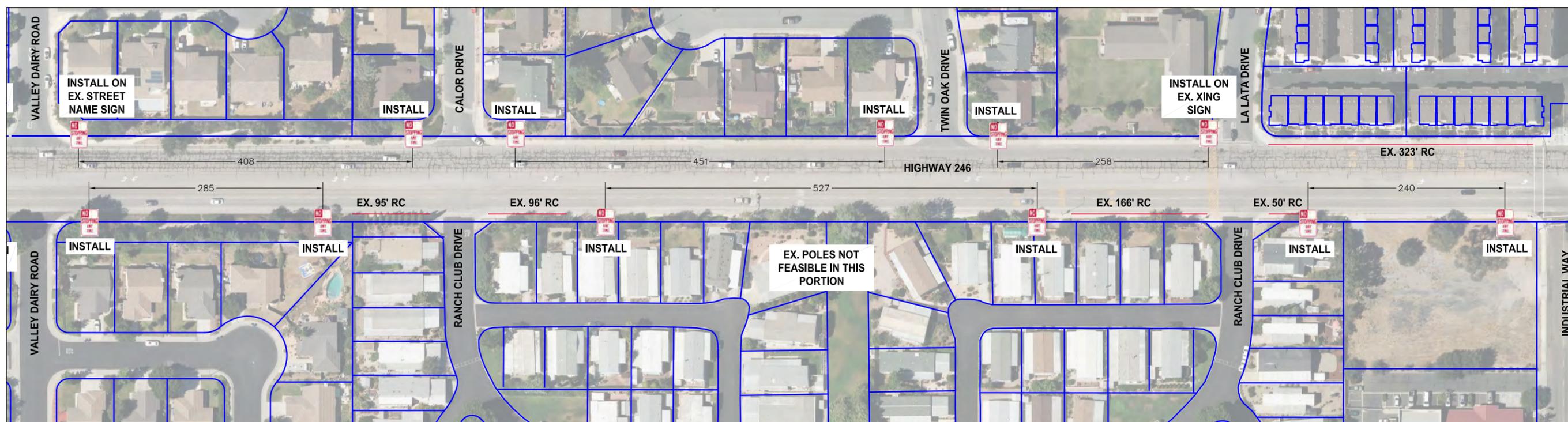
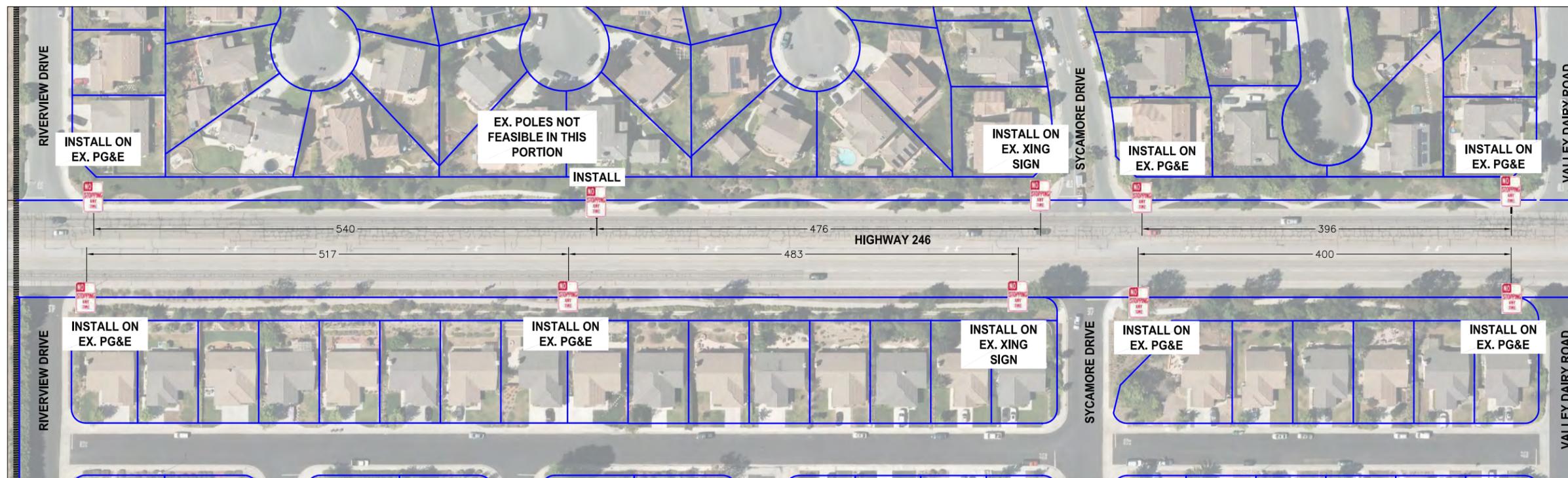
Ed Andrisek
Mayor

ATTEST:

Linda Reid
City Clerk

EXHIBIT A

R26(S)(CA)

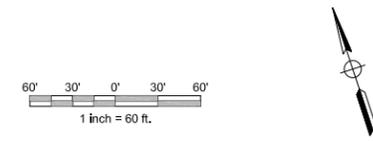


LEGEND
RC=RED CURB

REV: 24-Aug-16 03:01:27 PM P:\0861_Buelltton\08000\Compans\Cables to Stoppage\Map_246 No Stopping Sign Location.dwg

ATTENTION:
ALL UNDERGROUND UTILITIES AND SUBSTRUCTURES SHOWN HEREON WERE OBTAINED FROM THE BEST AVAILABLE SOURCES AND ARE PRESUMED TO BE ACCURATE AND COMPLETE. BUT SINCE THE INFORMATION WAS OBTAINED FROM OTHERS, THE OFFICE OF MNS ENGINEERS, INC. CANNOT GUARANTEE SAID INFORMATION AS BEING ACCURATE AND COMPLETE. IT SHALL BE THE CONTRACTOR'S SOLE RESPONSIBILITY TO VERIFY, LOCATE, AND PROTECT ALL UTILITIES AND SUBSTRUCTURES SHOWN OR NOT SHOWN.
CALL UNDERGROUND SERVICE ALERT OF SOUTHERN CALIFORNIA TOLL FREE AT 1-800-422-4133 TWO WORKING DAYS BEFORE YOU DIG

UNAUTHORIZED CHANGES & USES
CAUTION: The engineer preparing these plans will not be responsible for, or liable for, unauthorized changes to or uses of these plans. All changes to the plans must be in writing and must be approved by the preparer of these plans.



REV	DATE	BY	DESCRIPTION

SCALE:
1" = 60'

MNS ENGINEERS INC
ENGINEERS • SURVEYORS • CONSTRUCTION MANAGERS
Quality Infrastructure Services
201 INDUSTRIAL WAY, BUELLTON, SUITE A, CA 93427
PHONE (805) 688.5200 FAX (805) 686.5418

PROJECT ENGINEER	REVIEWED BY:
MNS Project Engineer _____ DATE _____	for Agency / Utility _____ DATE _____
PROJECT MANAGER	REVIEWED BY:
MNS Project Manager _____ DATE _____	for Agency / Utility _____ DATE _____

CITY OF BUELLTON
SANTA BARBARA COUNTY, CALIFORNIA
HIGHWAY 246 NO STOPPING SIGNS
RIVERVIEW DRIVE TO INDUSTRIAL WAY
EXHIBIT A

WORK ORDER NO.
BC001
Page 67 of 72 1
of 1 SHEETS

CITY OF BUELLTON
City Council Agenda Staff Report

City Manager Review: MPB
Council Agenda Item No.: 9

To: The Honorable Mayor and City Council

From: Marc Bierdzinski, City Manager

Meeting Date: September 8, 2016

Subject: Ordinance No. 16-03 – “An Ordinance of the City Council of the City of Buellton, California, Revising Title 19 (Zoning) of the Buellton Municipal Code (16-ZOA-02) Relating to Sections 19.08.100.E (Zoning Clearance Time Limits), 19.08.110.E (Use Permit Time Limits), and 19.08.120.H (Development Plan Time Limits)” (Second Reading)

BACKGROUND

At the August 25, 2016, City Council meeting, the City Council, on a 4-1 vote, introduced and held the first reading of Ordinance No. 16-03. Attached Ordinance No. 16-03 is ready for adoption by the City Council.

RECOMMENDATION

Staff recommends that the City Council consider the adoption of Ordinance No. 16-03 – “An Ordinance of the City Council of the City of Buellton, California, Revising Title 19 (Zoning) of the Buellton Municipal Code (16-ZOA-02) Relating to Sections 19.08.100.E (Zoning Clearance Time Limits), 19.08.110.E (Use Permit Time Limits), and 19.08.120.H (Development Plan Time Limits)” by title only and waive further reading.

ATTACHMENT

Ordinance No. 16-03

ORDINANCE NO. 16-03

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF BUELLTON, CALIFORNIA, REVISING TITLE 19 (ZONING) OF THE BUELLTON MUNICIPAL CODE (16-ZOA-02) RELATING TO SECTIONS 19.08.100.E (ZONING CLEARANCE TIME LIMITS), 19.08.110.E (USE PERMIT TIME LIMITS), and 19.08.120.H (DEVELOPMENT PLAN TIME LIMITS)

WHEREAS, The City would like to improve and clarify the Municipal Code sections relating to time extensions for zoning clearances, minor and conditional use permits, and development plans; and

WHEREAS, all legal prerequisites have occurred prior to adoption of this Resolution.

THE CITY COUNCIL OF THE CITY OF BUELLTON DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1: All proceedings having been duly taken as required by law, and upon review of the information provided in the staff report, consideration of the testimony given at the public hearing, as well as other pertinent information, the City Council finds the following:

- A. Record.** Prior to rendering a decision on any aspect of the proposed zoning ordinance amendments, the City Council considered the following:
1. All public testimony, both written and oral, received in conjunction with the public hearings conducted by the Planning Commission on June 16, 2016 (“Planning Commission Public Hearing”).
 2. All oral, written and visual materials presented by City staff in conjunction with the Planning Commission Public Hearing.
 3. All public testimony, both written and oral, received in conjunction with that certain public hearing conducted by the City Council on July 28, 2016 (“City Council Public Hearing”), which was continued to the meeting of August 25.
 4. All oral, written and visual materials presented by City staff in conjunction with the City Council Public Hearing.
 5. The following informational documents which, by this reference, are incorporated herein.

- a. That certain written report submitted to the City Council dated August 25, 2016 (the “Staff Report”).
- b. The report and recommendation of the Planning Commission approved on June 16, 2016, and set forth in Resolution No. 16-04.

B. Public Review. On the basis of evidence hereinafter listed, all administrative procedures and public participation requirements prescribed in the Buellton Zoning Ordinance have been lawfully satisfied:

1. A notice was published in a legal section of a newspaper on July 14, 2016 (the “Public Notice”), a minimum of ten (10) days in advance of the City Council Public Hearing conducted on July 28, 2016 and continued to August 25.
2. The Public Notice was posted in two public locations on July 14, 2016, a minimum of 10 days in advance of the City Council Public Hearing.

C. Environmental Clearance. This project is exempt from the California Environmental Quality Act because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment.

D. Consistency Declarations. Based on (i) the evidence presented in the Staff Report (incorporated herein by reference), (ii) consultations with affected City Departments, and (iii) testimony and comments received in connection with the public hearing, the City Council does hereby declare as follows:

1. Zoning Ordinance Amendments.

a. **Findings:**

- i. The Amendments are in the interests of the general community welfare as it promotes economic development.
- ii. The Amendments are consistent with the General Plan, the requirements of state planning and zoning laws, and Title 19 of the Zoning Ordinance.
- iii. The Amendments are consistent with good zoning and planning practices.

SECTION 2: The following Sections of the Buellton Municipal Code are hereby amended, in words and figures, as follows (deletions in strikeout, additions in underline):

“19.08.100 Zoning Clearance

E. Time Limits. Zoning clearances shall expire one year after date of issuance unless, prior to the expiration date, the applicant, or applicant’s successor, has established or commenced the proposed land use, completed substantial physical construction on the building or structure to be used, or applied to the Planning Director for a time extension. An applicant, or applicant’s successor, may apply for a single one-year time extension, which the Planning Director may approve upon a showing of good cause. Upon expiration of a zoning clearance and any time extension, an applicant, or applicant’s successor, must apply for a new zoning clearance in order to proceed with the proposed land use. A zoning clearance shall lapse and thereafter become null and void if the exercise and use of the rights granted by such zoning clearance are discontinued for a consecutive period of one year.

19.08.110 Minor and Conditional Use Permits

E. Time Limits.

1. Minor and Conditional Use Permits shall expire five years after approval unless, prior to the expiration date, the applicant, or applicant’s successor, has completed substantial physical construction on the development or applied to the planning commission for a time extension. An applicant, or applicant’s successor, may apply for two one-year time extensions, which the planning commission or city council may approve upon a showing of good cause. Upon expiration of a Minor or Conditional Use Permit and any time extension, an applicant, or applicant’s successor, must apply for a new Minor or Conditional Use Permit in order to proceed with the development.

2. A minor or conditional use permit shall lapse and thereafter become null and void if the exercise and use of the rights granted by such permit are discontinued for a consecutive period of one year.

19.08.120 Development Plans

H. Time Limits.

1. Preliminary development plans shall expire two years after approval unless, prior to the expiration date, the applicant, or applicant’s successor, has submitted a Final Development Plan application for the development or applied to the planning commission for a time extension. An applicant, or applicant’s successor, may apply for a one-year time extension, which the planning commission or city council may approve upon a showing of good cause. Upon expiration of a preliminary development plan and any time extension, an applicant, or applicant’s successor, must apply for a new development plan in order to proceed with the development.

2. Final development plans shall expire five years after approval unless, prior to the expiration date, the applicant, or applicant’s successor, has completed substantial physical construction on the development or applied to the planning commission for a time extension. An applicant, or applicant’s successor, may apply for two one-year time extensions, which the planning commission or city council may approve upon a showing of good cause. Upon expiration of a final development plan and any time extension, an applicant, or applicant’s successor, must apply for a new development plan in order to proceed with the development. A development plan shall lapse and thereafter become null and void if the exercise and use of the rights granted by such development plan are discontinued for a consecutive period of one year.”

SECTION 3: If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance is, for any reason, held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have adopted this Ordinance irrespective of the fact that any one or more sections, subsections, subdivision, sentences, clauses, phrases or portions thereof be declared invalid or unconstitutional.

SECTION 4: The City Clerk: (i) shall certify as to the passage of this Ordinance and shall cause the same to be published as required by law; (ii) is hereby authorized and directed to make typographical, grammatical and similar corrections in the final text of the Ordinance so long as such corrections do not constitute substantive changes in context; and (iii) cause the Buellton Municipal Code to be reprinted by adding the language contained within Section 2 of this Ordinance.

PASSED, APPROVED, AND ADOPTED this 8th day of September, 2016.

Ed Andrisek
Mayor

ATTEST:

Linda Reid
City Clerk