

CITY OF BUELLTON

CITY COUNCIL MEETING MINUTES

Regular Meeting of June 27, 2019

**City Council Chambers, 140 West Highway 246
Buellton, California**

CALL TO ORDER

Mayor Sierra called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: Council Members Dave King, Art Mercado, and John Sanchez,
Vice Mayor Ed Andrisek and Mayor Holly Sierra

Staff: City Manager Marc Bierdzinski, City Attorney Greg Murphy,
Public Works Director Rose Hess, Finance Director Shannel
Zamora, Planning Director Andrea Keefer, Lt. Eddie Hsueh, and
City Clerk Linda Reid

PUBLIC COMMENTS

Carolyn Abate, spoke regarding the dangers of legalizing marijuana.

Daniel Lahr, representing the Central Coast Film Society, discussed what the Film Society is doing in the Valley and requested financial support for the Film Society.

Peggy Brierton, Buellton, spoke about creating a Valley-wide Visitors Bureau.

CONSENT CALENDAR

- 1. Minutes of June 13, 2019 Regular City Council Meeting**
- 2. List of Claims to be Approved and Ratified for Payment to Date for Fiscal Year 2018/19**
- 3. Acceptance of Bid and Award of Construction Contract for the 2018/19 Road Maintenance Project**
- 4. Acceptance of Bid and Award of Construction Contract for the Highway 246 & Sycamore Drive Pedestrian Improvements Project**

5. Monthly Treasurer's Report – May 31, 2019**MOTION:**

Motion by Council Member King, seconded by Council Member Mercado, approving Consent Calendar Items 1 through 5 as listed.

VOTE:

Motion passed by a roll call vote of 5-0.

Council Member King – Yes

Council Member Mercado – Yes

Council Member Sanchez - Yes

Vice Mayor Andrisek – Yes

Mayor Sierra – Yes

PRESENTATIONS**6. Recognition of Marc Bierdzinski's Dedicated Service to the City of Buellton**

Mayor Sierra presented Marc Bierdzinski with a gift and thanked him for his dedicated service to the City of Buellton and wished him much happiness in retirement. Mr. Bierdzinski thanked the City Council, Planning Commission, and staff for the good times and challenges.

PUBLIC HEARINGS

None

COUNCIL MEMBER COMMENTS/ITEMS

Vice Mayor Andrisek stated that Flag Day was honored by Boy Scout Troop 42 on the Avenue of Flags and requested that staff prepare a proclamation recognizing Boy Scout Troop 42.

Mayor Sierra spoke about an open-streets event coming to the Avenue of Flags and stated that the organizers would like to present the open-streets concept to the City Council at the July 25 meeting.

Mayor Sierra stated that the median on West Highway 246 is being constructed by Caltrans and the City had no input in the design. Concerns should be addressed to Caltrans.

Mayor Sierra announced that the City would be donating \$250 for the car show being sponsored by Steve Lykken in support of the Senior Center.

Mayor Sierra requested and the Council agreed by consensus to agendaize discussion of funding for the Central Coast Film Society.

Council Member Mercado requested that the flashing lights at La Lata Drive be reprogrammed to flash longer to allow pedestrians to cross the four lanes of Highway 246.

WRITTEN COMMUNICATIONS

None

COMMITTEE REPORTS

Vice Mayor Andrisek announced that he attended the Central Coast Water Authority (CCWA) Board Meeting and provided an oral report regarding the meeting.

Mayor Sierra announced that she attended board meetings for Santa Barbara County Association of Governments (SBCAG) and Air Pollution Control District (APCD) and provided oral reports regarding the meetings.

Mayor Sierra announced that she attended the Library Advisory Committee meeting and provided an oral report regarding the meeting.

Council Member Mercado announced that he attended the Buellton Chamber of Commerce Board meeting and provided an oral report regarding the meeting.

BUSINESS ITEMS

7. Presentation of the Fiscal Year 2019-20 Visitors Bureau's Budget and Request for Additional Funding

RECOMMENDATION:

That the City Council receive the Buellton Visitors Bureau's Fiscal Year 2019-20 Budget and provide direction on the request for additional funding in the amount of \$50,000.

STAFF REPORT:

Finance Director Zamora presented the staff report.

SPEAKERS/DISCUSSION:

Kathy Vreeland, Executive Director of the Buellton Visitors Bureau provided her presentation via telephone and discussed what the Visitors Bureau has accomplished in the past year and what they hope to accomplish in the next fiscal year.

Peggy Brierton, spoke about what the \$50,000 was originally planned for to help the Visitors Bureau.

The City Council discussed the following issues:

- A budget of \$400,000 being sufficient to run the Visitors Bureau
- How the Visitors Bureau and the Arts and Culture Committee can work together to promote Buellton
- A comparison of the transient occupancy tax from this fiscal year to the prior fiscal year
- Obtaining feedback from the Visitors Bureau Board to see if they would prefer a fixed amount allocation or a percentage of the transient occupancy tax

DOCUMENTS:

Staff report with attachments as listed in the staff report.

MOTION:

Motion by Council Member Sanchez, seconded by Council Member Mercado approving the Visitors Bureau’s funding request for an additional \$50,000.

VOTE:

Motion passed by a roll call vote of 3-2, with Council Member King and Mayor Sierra voting no.

- Council Member King - No
- Council Member Mercado – Yes
- Council Member Sanchez - Yes
- Vice Mayor Andrisek – Yes
- Mayor Sierra – No

CITY MANAGER’S REPORT

City Manager Bierdzinski provided an informational report to the City Council.

ADJOURNMENT

Mayor Sierra adjourned the regular meeting at 7:00 p.m. The next regular meeting of the City Council will be held on Thursday, July 11, 2019 at 6:00 p.m.

Holly Sierra
Mayor

ATTEST:

Linda Reid
City Clerk