

CITY OF BUELLTON

CITY COUNCIL MEETING MINUTES
Regular Meeting of October 23, 2014
City Council Chambers, 140 West Highway 246
Buellton, California

CALL TO ORDER

Mayor John Connolly called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE

Council Member Holly Sierra led the Pledge of Allegiance

ROLL CALL

Present: Council Members Ed Andrisek, Judith Dale, Holly Sierra, Vice Mayor Leo Elovitz, and Mayor Connolly

Staff: City Manager Marc Bierdzinski, City Attorney Ralph Hanson, Finance Director Carolyn Galloway-Cooper, Public Works Director Rose Hess, Station Commander Lt. Shawn O'Grady, and City Clerk Linda Reid

REORDERING OF AGENDA

None

PUBLIC COMMENTS

Public Works Director Hess provided an update regarding the sidewalk improvements on East Highway 246.

Lew Adkins, Buellton, requested a full investigation of the Library fundraiser at Zaca Creek Golf Course.

Ron Anderson, President of the Buellton Chamber of Commerce, stated the Chamber of Commerce is not going to build a digital billboard in Buellton and that Buellton is a tourist destination due to good marketing by the Buellton Visitors Bureau.

Kathy Vreeland, Executive Director of the Buellton Chamber of Commerce and Visitors Bureau, provided event announcements for the record.

Peggy Brierton, Buellton, requested that the City Council agendize a moratorium regarding community identification signs.

CONSENT CALENDAR

- 1. Minutes of October 9, 2014 Regular City Council Meeting**
- 2. List of Claims to be Approved and Ratified for Payment to Date for Fiscal Year 2014-15**
- 3. Revenue and Expenditure Reports through September 30, 2014**
- 4. Financial Report for First Quarter Ending September 30, 2014**
- 5. Extension of Existing Contract with Metro Ventures Ltd. for Irma L. Tucker to Provide Professional Planning Services**

Vice Mayor Elovitz requested that Agenda Item 4 be pulled from the Consent Calendar for discussion. Finance Director Galloway-Cooper addressed the first quarter revenues.

MOTION:

Motion by Council Member Andrisek, seconded by Council Member Sierra, approving Consent Calendar Items 1, 2, 3 and 5 as listed.

VOTE:

Motion passed by a roll call vote of 5-0, with Council Members Andrisek, Connolly, Dale, Elovitz, and Sierra voting yes.

MOTION:

Motion by Council Member Dale, seconded by Vice Mayor Elovitz, approving Consent Calendar Item 4 as listed.

VOTE:

Motion passed by a voice vote of 5-0, with Council Members Andrisek, Connolly, Dale, Elovitz, and Sierra voting yes.

PRESENTATIONS

None

PUBLIC HEARINGS

None

COUNCIL MEMBER COMMENTS

Council Member Sierra thanked the Buellton Chamber of Commerce for hosting the Chamber Mixer at the Santa Ynez Valley Botanic Garden.

Council Member Andrisek requested that staff inspect the new asphalt-concrete paving on East Highway 246.

COUNCIL ITEMS

Vice Mayor Elovitz requested that staff bring back the sign ordinance regarding community identification signs for review and discussion. The City Council agreed by consensus to agendaize this issue.

Council Member Andrisek requested a City Council ethics policy regarding election candidate conduct. The City Council did not have a consensus to move this forward.

WRITTEN COMMUNICATIONS

None

COMMITTEE REPORTS

Council Member Sierra announced that she attended the Santa Barbara County Association of Governments (SBCAG) meeting and provided an oral report regarding the meeting.

Council Member Sierra stated she attended the Chamber of Commerce Board meeting and provided an oral report regarding the meeting.

Council Member Sierra announced that she attended a meeting of the Central Coast Collaborative on Homelessness and provided an oral report regarding the meeting.

Council Member Dale announced that she attended the Library Board of Directors meeting and provided an oral report for the record.

Council Member Andrisek announced that the Central Coast Water Authority (CCWA) Board Meeting scheduled for today was cancelled and the next board meeting is scheduled for January 2015.

BUSINESS ITEMS

6. Consideration of Two Temporary Use Permits for Amplified Music at Figueroa Mountain Brewing Company

RECOMMENDATION:

That the City Council consider approval of two Temporary Use Permits to allow the use of amplified sound by Figueroa Mountain Brewing Company on Saturday, October 25, 2014, from 11:30 a.m. to 4:00 p.m., and November 29, 2014, from 1 p.m. to 9:00 p.m.

STAFF REPORT:

City Manager Bierdzinski presented the staff report.

SPEAKERS/DISCUSSION:

Kathy Vreeland, Executive Director of the Buellton Chamber of Commerce and Visitors Bureau, spoke in support of the two Temporary Use Permits at Figueroa Mountain Brewing Company.

Jaime Diethofer, owner of Figueroa Mountain Brewing Company, stated the outdoor music on November 29 will stop at 6:00 p.m.

The City Council discussed how Figueroa Mountain Brewing Company has put Buellton on the map and thanked them for their efforts to hold great events and by being conscious about not creating a noise nuisance in the community.

DOCUMENTS:

Staff report with attachments as listed in the staff report.

MOTION:

Motion by Council Member Dale, seconded by Vice Mayor Elovitz, approving two Temporary Use Permits to allow the use of amplified sound by Figueroa Mountain Brewing Company on Saturday, October 25, 2014, from 11:30 a.m. to 4:00 p.m., and November 29, 2014, from 1 p.m. to 9:00 p.m.

VOTE:

Motion passed by a roll call vote of 5-0, with Council Members Andrisek, Connolly, Dale, Elovitz, and Sierra voting yes.

7. Discussion Regarding Implementation of Economic Development Strategies by Kosmont Companies

RECOMMENDATION:

That the City Council direct staff to prepare a budget and time line for preparation of an Avenue of Flags Specific Plan/Development Opportunity Reserve (DOR) and draft a letter to property owners along Industrial Way describing the business improvement district (BID) concept and the benefits to the owners for participation.

STAFF REPORT:

City Manager Bierdzinski presented the staff report.

SPEAKERS/DISCUSSION:

Ken Hira and Joe Dieguez, representing Kosmont Companies made a presentation regarding the Economic Development Implementation Plan.

Mark Preston, Buellton, stated he does not want to see more drive-thru restaurants or any dollar stores in Buellton.

Ron Anderson, Anderson Real Estate, discussed current development prospects on the Avenue of Flags.

Keith Hinchcliffe, Buellton, requested the Council move forward with developing the Avenue of Flags.

The City Council discussed the following issues:

- Development Opportunity Reserve
- Pros and cons of possible incentives on the Avenue of Flags
- Pursuing a business improvement district on Industrial Way
- Timeline for implementation of the project
- Bringing the budget and timeline back for discussion in January or February 2015

DOCUMENTS:

Staff report with attachment as listed in the staff report.

DIRECTION:

The City Council agreed by consensus to direct staff to prepare a budget and time line for preparation of an Avenue of Flags Specific Plan/Development Opportunity Reserve (DOR) and draft a letter to property owners along Industrial Way describing the business improvement district (BID) concept and the benefits to the owners for participation.

8. Award of Contract for Software Implementation Services

RECOMMENDATION:

That the City Council approves the contract with Tyler Technologies for software implementation services.

STAFF REPORT:

Finance Director Galloway-Cooper presented the staff report.

DISCUSSION:

The City Council discussed the following issues:

- Annual maintenance cost of the contract
- Examples of how the new software program will benefit the City

DOCUMENTS:

Staff report with attachment as listed in the staff report.

MOTION:

Motion by Council Member Dale, seconded by Vice Mayor Elovitz, approving the contract with Tyler Technologies for software implementation services.

VOTE:

Motion passed by a roll call vote of 5-0, with Council Members Andrisek, Connolly, Dale, Elovitz, and Sierra voting yes.

CITY MANAGER'S REPORT

City Manager Bierdzinski provided an informational report for the record.

ADJOURNMENT

Mayor Connolly adjourned the regular meeting at 7:40 p.m. The next regular meeting of the City Council will be held on Thursday, November 13, 2014 at 6:00 p.m.

John Connolly
Mayor

ATTEST:

Linda Reid
City Clerk