

Buellton Draft Vision Statement

Buellton residents love their small town in the Santa Ynez Valley. The friendly people here look out for each other and maintain safety. Community events and opportunities for civic involvement help to foster a strong sense of unity among diverse residents. The community engages youth in civic affairs, understanding that they have a special interest in creating the future of the city. This family-friendly town provides good schools and plenty of activities for both children and adults.

Buellton welcomes visitors as a gateway to Santa Ynez Valley's natural, agricultural and cultural offerings. It is a destination in its own right, with a thriving downtown, unique shops, events, dining, and a vibrant arts and cultural life. Entrepreneurs and artisans grow innovative businesses here that capitalize on Valley resources, sustaining a vital local economy that includes retail, tourism and clean industry.

Buellton treasures its natural and rural surroundings, and is a leader in environmental sustainability. Parks, recreation and a connected system of trails promote a healthy lifestyle for residents and offer exciting opportunities for visitors. Residents can get around town safely and comfortably without a car.

Buellton's visionary planning allows for controlled growth and housing for a range of incomes, while promoting excellence in design and preserving the character of this attractive, peaceful town in its beautiful setting.