

Buellton, a Town with a Vision

Nestled between oak-studded hills and the majestic Santa Ynez River, Buellton sits at the heart of Santa Barbara County. Drawing inspiration from our innovative and diverse residents, Buellton is leading the way in how “*Community*” is defined: by providing a supportive and collaborative environment that cultivates a healthy and sustainable way of living, working, and playing.

To achieve this vision, we (residents, local government, business, and civic organizations) have joined together to develop a forward-looking community that is as beautiful, lasting, and inspiring as its natural surroundings based on the following core vision principles:

- Providing a family-friendly town that welcomes everyone, nurtures and supports our rich fabric of: people, cultures and ideas.
- Proactive stewardship of our land, air, water, energy resources, and wildlife.
- A vibrant downtown district that is a gathering place for visitors and residents.
- A robust local economy based on unique/ innovative businesses and services that draw upon our local resources while providing an array of work opportunities.
- A community committed to nurturing peoples wellbeing by providing venues for: quality lifelong learning, cultural and art events, indoor/outdoor recreational areas, health and fitness resources.
- Conscious urban planning where each unique neighborhood is honored and getting around without a car is made easy and encouraged.
- Celebrating our natural surroundings with great parks, walking/biking trails, and gardens.

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