

Public Visioning Goal and Action Item Prioritization Process

Sub-committees are being formed to help the City prioritize the various action items from the Draft Vision Plan (available for review on this website). Each sub-committee will work on a specific goal from the vision plan and prioritize those actions items associated with that goal. Persons can be on multiple sub-committees. Staff will provide logistical and technical support.

The following sub-committees are proposed. Please contact Clare Barcelona at 805-688-7474 or clareb@cityofbuellton.com if you would like to be on any of these sub-committees.

Group 1 – Vision Statement and Goal 1 (Provide a Positive Buellton Image and Brand)

Actions items relate to providing a consistent and clear City image and highlighting and celebrating Buellton’s unique heritage

Group 2 – Goal 2 (Expand Opportunities for Active and Healthy Living) and Goal 6 (Maintain the Strong Sense of Community and Family)

Actions items for Goal 2 relate to pedestrian and bicycle mobility, healthy food sources, and increased recreational opportunities

Action items for Goal 6 relate to fostering community events that promote social interaction, maintaining a dialogue with community members, engaging community members in implementing the vision plan, and strengthening community and family so they can live and work in Buellton

Group 3 – Goal 3 (Offer a Variety of Arts and Cultural Opportunities)

Action items relate to fostering and supporting local artists, expanding tourism to include the arts, and opportunities for residents to participate in arts and culture

Group 4 – Goal 4 (Promote Desired change through Planning and Design)

Action items relate to promoting attractive and well maintained neighborhoods, providing an environment that appeals to residents and visitors, and maintaining small town character

Group 5 – Goal 5 (Create a Vibrant Avenue of Flags Downtown Area)

Action items relate to coordinating development and improvements on the Avenue, and ensuring organizational support for the transformation of the Avenue

Group 6 – Goal 7 (Be Leader in Environmental Sustainability and Stewardship)

Action items relate to maintaining a compact form bounded by natural and rural areas, engaging the community in stewardship of natural resources, and attract green industry to Buellton

Group 7 – Goal 8 (Foster Local Economic Development that Supports the Community Vision)

Action items relate to guiding economic development efforts, and developing Buellton as a known visitor destination